ICT**SWITZERLAND**

8TH PARLIAMENTARY SEMINAR

October 28 - October 31, 2018

Content

Vorwort

8. Parlamentarierseminar von ICTswitzerland
Sonntag, 28. Oktober – Mittwoch, 31. Oktober 2018, Israel

Sehr geehrte Herren Ständeräte,
sehr geehrte Damen Nationalrätinnen und Herren Nationalräte,
sehr geehrte Herren Botschafter,
sehr geehrte Damen und Herren,
liebe Kolleginnen und Kollegen

Im Namen von ICTswitzerland, dem Dachverband der ICT-Wirtschaft, freue ich mich, Sie zum 8. Parlamentarierseminar in Israel zu begrüssen.

Während vier Tagen, werden wir Unternehmen, staatliche Organisationen und Universitäten in den Gebieten Tel Aviv, Haifa und Be'er Scheva besuchen. Der thematische Schwerpunkt des Seminars ist «Cybersecurity». Im Fokus stehen ausserdem Forschung und Innovation sowie der Technologietransfer von Hochschulen in die Wirtschaft. Anhand von «Best Practice»-Beispielen und «Case Studies» wird uns nähergebracht, wie Israel dank der einzigartigen Zusammenarbeit von Wirtschaft, Forschung, Staat und Militär zur «Startup und Cybersecurity Nation» wurde.

Einen detaillierten Einblick in das abwechslungsreiche Seminarprogramm, das mit der tatkräftigen Unterstützung verschiedener Partner entstanden ist, erhalten Sie in der vorliegenden Seminarbroschüre.

Ich bin überzeugt, dass wir in den Bereichen Cybersecurity, Innovation und Technologietransfer wertvolle Impulse für Politik, Wirtschaft und Verwaltung mit zurück in die Schweiz nehmen werden.

Mit Freude erwarte ich den intensiven Austausch von Erfahrungen,
Ideen und Interessen zwischen Parlamentariern,
leitenden Vertretenden der Behörden, der ICT-Verbände
sowie interessanten Persönlichkeiten aus
Wissenschaft und Wirtschaft.

Herzliche Grüsse

Andreas Kaelin
CEO ICTswitzerland

Preface

8th Parliamentary Seminar by ICTswitzerland
Sunday, October 28 – Wednesday, October 31, 2018, Israel

Dear members of the Council of States,
Dear members of the National Council,
Dear Ambassadors,
Dear colleagues,

On behalf of ICTswitzerland, the umbrella organization of the Swiss ICT industry, it is my pleasure to welcome you to the 8th seminar of parliamentarians in Israel.

Over the course of four days, we will be visiting companies, government organizations and universities in the Tel Aviv, Haifa and Be'er Sheva regions. The thematic focus of the seminar is «Cybersecurity». The seminar will also be exploring research and innovation as well as the transfer of technology from universities to industry. Using best practice examples and case studies, we will be learning how Israel became a «startup and cybersecurity nation» thanks to its unique climate of cooperation between industry, research, government and the military.

This seminar brochure will provide you with a detailed insight into the varied seminar program, which has been compiled with the active support of various partners.

I have no doubt that what we learn about cybersecurity, innovation and technology transfer will be invaluable inspiration for us in the areas of politics, industry and administration back in Switzerland.

I look forward to the intensive sharing of experience, ideas and interests between parliamentarians, senior representatives of the government authorities,
ICT associations and interesting members
of the research and business communities.

Kind regards

Andreas Kaelin
CEO ICTswitzerland

Program Overview

October 27 - Optional Program for Early Guests

SAT, October 27

Day-trip to Jerusalem	
09:00 - 10:15	Transfer to Jerusalem
10:15 - 17:45	**MONOTHEISTIC JERUSALEM IN THE FRAMEWORK OF THE MIDDLE EAST CONFLICT** **Rene Kirchheimer** *Travel Guide in Israel*
17:45 - 19:00	Transfer to the Cartlon Tel Aviv
19:00 - 19:45	Short break at the hotel
Jaffa Port, Tel Aviv	
19:45 - 20:00	Transfer to Jaffa Port
20:00 - 22:00	**DINNER AT JAFFA PORT** Fisherman's Restaurant Hangar 2, Tel Aviv

October 28 - October 31, 2018 - The 8th Parliamentary Seminar

SUN, October 28

Technion - Israel Institute of Technology	
09:00 - 11:00	Transfer to the Israel Institute of Technology in Haifa
11:00 - 11:15	**ARRIVAL AT THE VISITORS CENTER** **Naomi Bitansky** *Head of Technion Visitors Center*
11:15 - 12:00	**WELCOME TO THE ISRAEL INSTITUTE OF TECHNOLOGY** **Prof. Boaz Golany** *Vice President for External Relations and Resource Development at the Technion*
12:00 - 13:00	**LUNCH AND EXCHANGE** with Representatives of the Technion
13:00 - 13:45	**T³ TECHNION TECHNOLOGY TRANSFER** **Claudia Ben Yaakov** *Director of Business Development IT & Engineering at T3-Technion Technology Transfer*
13:45 - 13:50	Split into two alternating groups
13:50 - 14:05	Walk to the Michael Sobell Building
14:05 - 14:25	**THE GRAND TECHNION ENERGY PROGRAM (GTEP)** **Prof. Yoed Tsur** *Director of the Stephen and Nancy Grand Technion Energy Program (GTEP)*
14:25 - 14:40	Walk to the Emerson Family Life Sciences Building
14:40 - 15:00	**THE LABORATORY OF STEM CELL BIOLOGY** **AND REGENERATIVE MEDICINE HEADED BY ASSIS** **Prof. Yaron Fuchs** *Professor at the Faculty of Biology*
15:00 - 15:15	Walk to the Visitors Center
15:15 - 17:30	Transfer to the Cartlon Tel Aviv

SUN, October 28

17:30	Meeting the newly arrived participants at the Carlton Tel Aviv
17:30 - 18:00	Transfer to SOSA

SOSA - The Global Open Innovation Platform in Tel Aviv

18:00 - 19:15	**SOSA OPEN INNOVATION ACTIVITY - AN OVERVIEW** **Uzi Scheffer** *CEO of SOSA*
19:15 - 20:00	Transfer to the Carlton Tel Aviv

Welcome Dinner with special Guests, Lumina Restaurant by Meir Adoni

20:00 - 20:15	**WELCOME TO THE 8TH PARLIAMENTARY SEMINAR** **Franz Grüter** *Vice Chairman of ICTswitzerland & member of the Swiss National Council* **Andreas Kaelin** *CEO of ICTswitzerland*
20:15 - 20:20	**WELCOME BY THE STATE SECRETARY** **Pascale Baeriswyl** *State Secretary of the Federal Department of Foreign Affairs (FDFA)*
20:20 - 20:45	First Course
20:45 - 21:15	**ISRAEL AND SWITZERLAND - A CONTEXT ANALYSIS FROM POLITICAL AND SOCIO-ECONOMIC ANGLES** **Jean-Daniel Ruch** *Ambassador of Switzerland to the State of Israel*
21:15 - 23:00	Dinner - Main Course and Dessert

MON, October 29

Accenture Israel	
7:30 - 8:15	Transfer to Accenture in Herzliya
8:15 - 8:25	**AN INTRODUCTION TO ACCENTURE IN ISRAEL** **Uwe Kissmann** *Managing Director Cyber Security Services EALA (Europe, Africa, Latin America)*
8:25 - 8:30	Split into two alternating groups
8:30 - 9:00	**OVERVIEW OF THE ISRAELI CYBER SECURITY AND STARTUP ECOSYSTEM** **Benjamin Haddad** *Senior Principal & Global Cyber Lead at Accenture Israel*
9:00 - 9:30	**FROM ATTACK TO DEFENSE – HOW DEFENDER UNITS CAN LEARN FROM ASSAILANTS** **Nadav Zafrir** *Co-Founder and CEO of Team8 & former Commander of the Israel Defense Forces vaunted 8200 intelligence unit*
9:30 - 9:45	Coffee break
	AGILE SECURITY – AI FOR RECOMMENDING SECURITY ACTIONS FOR GRADUAL RISKS REDUCTION
9:45 - 10:15	**Accenture Labs** **Dr. Ethan Hadar** *Managing Director of Accenture Labs*
10:15 - 10:45	**Accenture-Maglan Cyber Defense & Intelligence** **Roee Schreiber** *Principal Director of Accenture Security & Head of Accenture-Maglan*
10:45 - 10:50	Two groups are reunited
10:50 - 11:05	**Q&A AND CLOSING** In plenary
11:05 - 11:15	Walk to the coach
11:15 - 13:00	Transfer to Ben-Gurion University of the Negev in Be'er Sheva

MON, October 29

Ben-Gurion University of the Negev

13:00 - 14:00	**LUNCH AND EXCHANGE** **David Bareket** *Vice President and Director General of Ben-Gurion University*
14:00 - 14:30	**AN INTRODUCTION TO BEN-GURION UNIVERSITY** **Prof. Steve Rosen** *Vice President for External Affairs at Ben-Gurion University*
14:30 - 15:00	**BRINGING ACADEMIC INNOVATION TO THE MARKETPLACE** **Dana Gavish Fridman** *Vice President for entrepreneurship at BGN Technologies*
15:00 - 15:20	Walk to the area of the Advanced Technologies Park

Advanced Technologies Park at Ben-Gurion University

15:20 - 15:55	**A GENERAL OVERVIEW OF THE CYBERSPARK ECOSYSTEM** **Anat Karmona** *Director of Marketing and Communications at CyberSpark Industry Initiative Ltd.*
15:55 - 16:30	**THE ISRAEL NATIONAL CERT** **Karine Ben-Simhon** *Head of International Cooperation, CERT ISRAEL*
16:30 - 17:10	**INNOVATION LABS AT THE ADVANCED TECHNOLOGIES PARK** **Oleg Brodt** *R&D Director @ Deutsche Telekom Innovation Labs Israel, Cyber@BGU* **Prof. Yuval Elovici** *Managing Director of Deutsche Telekom Innovation Labs Israel, Cyber@BGU*
17:10 - 17:20	Walk to the IBM Cyber Security Center of Excellence CCoE

IBM Cyber Security Center of Excellence CCoE

17:20 - 17:35	**WELCOME TO THE IBM CCOE** **Christian Keller** *General Manager at IBM Switzerland*
17:35 - 18:35	**AN INTRODUCTION TO THE IBM CCOE** **Prof. Yaron Wolfsthal** *Head of the IBM CCoE*
18:35 - 20:00	Transfer to the Claro Restaurant in Tel Aviv

Dinner and entertainment at the Claro Restaurant

TUE, October 30

Exploring Tel Aviv and enjoying the beach	
Morning - 15:15	**Individual leisure time**
Meeting at the Carmine Hall of the Carlton Hotel	
15:15 - 15:45	**WHY THE MOST INNOVATIVE COUNTRY IS SURPASSED BY ISRAEL WHEN IT COMES TO ICT STARTUPS** **Nils Braun Dubler** *Mandated Economist for ICTswitzerland & Managing Partner of the Institute for Economic Studies Basel (IWSB)*
15:45 - 16:25	**CYBERSICHERHEIT BEIM BUND** **ENTSCHEID DES BR VOM 3. JULI 2018 - LAUFENDE ARBEITEN** **Peter Fischer** *Director of the Federal IT Steering Unit (FITSU)*
16:25 - 16:40	Coffee break
16:40 - 17:10	**CYBER SECURITY SPECIALIST MIT EIDG. FACHAUSWEIS** **EINE WIN-WIN SITUATION FÜR ARMEE UND WIRTSCHAFT** **Andreas Kaelin** *CEO ICTswitzerland & President of ICT Vocational Training Switzerland*
17:10 - 18:00	**SHORT PRESENTATIONS BY SUPPORTING PARTNERS** **Florian Köppli** *Country Manager Switzerland at Nutanix* **Ralph Landolt** *CEO & Partner, Head of Automation, Robotics & AI at Boydak* **Josua Regez** *Head of Business Development at iSolutions* **Carl Ziegler** *President of swissexport*
18:00 - 18:30	Transfer to the Residence of the Swiss Ambassador in Tel Aviv
Round-table and Dinner at the Swiss Residence	
18:30 - 19:00	**RECEPTION AT THE SWISS RESIDENCE**
19:00 - 20:00	**ROUND-TABLE WITH SWISS AND ISRAELI ENTREPRENEURS** **Jean-Daniel Ruch** *Ambassador of Switzerland to the State of Israel* **Nechemia (Chemi) J. Peres** *Managing General Partner & Co-Founder of Pitango Venture Capital*
20:00 - 22:00	**DINNER IN THE GARDEN OF THE SWISS RESIDENCE**

WED, October 31

7:00 - 8:00	Check-out at the Carlton Hotel, take all your luggage with you
8:00 - 8:45	Transfer to the Cisco office in South Netanya

Cisco in South Netanya

8:45 - 8:50	**AN INTRODUCTION TO CISCO ISRAEL** **Oren Sagi** *CEO at Cisco Systems Israel*
	COUNTRY DIGITAL ACCELERATION (CDA) PLAN BY CISCO
8:50 - 9:05	**Overview of the international CDA plan by Cisco** **Raffaello Dolci** *Head of Swiss Digital Acceleration Team at Cisco Systems Switzerland*
9:05 - 9:45	**CDA for Israel** **Zika Abzuk** *Senior Manager, Business Development, Responsible for CDA Israel at Cisco Systems Israel*
9:45 - 10:00	Coffee break
10:00 - 10:25	**The Swiss CDA plan with special focus on the security aspect** **Raffaello Dolci** *Head of Swiss Digital Acceleration Team at Cisco Systems* **Bremtane Moudjeb** *Head Of Cyber Security at Cisco Systems Switzerland*
10:25 - 10:55	**EVOLUTION OF THE THREAT LANDSCAPE** **Martin Lee** *Manager at Cisco Talos Outreach EMEA*
10:55 - 11:45	Transfer to the Israel Innovation Authority at Airport City

Israel Innovation Authority

11:45 - 12:30	**ISRAEL'S INNOVATION ECOSYSTEM AND THE ROLE OF GOVERNMENT** **Uri Gabai** *Chief Strategy Officer at the Israel Innovation Authority*
12:30 - 13:00	**LUNCH AND EXCHANGE**

End of the 8th Parliamentary Seminar

13:00 - 13:30	Transfer to Ben Gurion Airport
13:30 - 14:15	Transfer from Ben Gurion Airport to the Carlton Tel Aviv
15:55	Departure Flight LX 253: Tel Aviv (TLV) - Zürich (ZRH)

Detailed Program

Saturday, October 27, 2018 - Optional Program for Early Guests

Day-trip to Jerusalem	
09:00 - 10:15	Transfer to Jerusalem
10:15 - 17:45	**MONOTHEISTIC JERUSALEM IN THE FRAMEWORK OF THE MIDDLE EAST CONFLICT** **Rene Kirchheimer** *Travel Guide in Israel*
	Transmission of a balanced picture of Jerusalem through sights, sounds and smells of a 3000 year old city The tour starts with a panoramic view from the Mount of Olives to the old town. Participants will then follow the path of the prophets and parts of the Via Dolorosa through the market, bazaar and the Muslim quarter. Before lunch, participants will have the opportunity to enjoy the view from the roof of the Austrian Hospice to the Haram al-Sharif, the Temple Mount. After Falafel and Mezzes, the group continues further along the Via Dolorosa to the Holy Sepulcher.
17:45 - 19:00	Transfer to the Cartlon Tel Aviv
19:00 - 19:45	Short break at the hotel
Jaffa Port, Tel Aviv	
19:45 - 20:00	Transfer to Jaffa Port
20:00 - 22:00	**DINNER AT JAFFA PORT** Fisherman's Restaurant Hangar 2, Tel Aviv

Sunday, October 28, 2018

Technion - Israel Institute of Technology	
09:00 - 11:00	Transfer to the Israel Institute of Technology in Haifa
11:00 - 11:15	**ARRIVAL AT THE VISITORS CENTER** **Naomi Bitansky** *Head of Technion Visitors Center*
11:15 - 12:00	**WELCOME TO THE ISRAEL INSTITUTE OF TECHNOLOGY** **Prof. Boaz Golany** *Vice President for External Relations and Resource Development at the Technion*
12:00 - 13:00	**LUNCH AND EXCHANGE** with Representatives of the Technion
13:00 - 13:45	**T³ TECHNION TECHNOLOGY TRANSFER** **Claudia Ben Yaakov** *Director of Business Development IT & Engineering at T3-Technion Technology Transfer*
	T³ is the technology transfer office of Technion - Israel Institute of Technology. Its task is to open the doors to innovation, facilitating the passage of new ideas to successful products and companies in world markets. As part of Technion Research and Development Foundation Ltd. (TRDF), T³'s success in bridging between the laboratory and the marketplace has been critical in affirming Technion's position as a global pioneer of innovation.
13:45 - 13:50	Split into two alternating groups
13:50 - 14:05	Walk to the Michael Sobell Building
14:05 - 14:25	**THE GRAND TECHNION ENERGY PROGRAM (GTEP)** **Prof. Yoed Tsur** *Director of the Stephen and Nancy Grand Technion Energy Program (GTEP)*
	This program brings together the best science and engineering researchers to work in a broad interdisciplinary track to discover and exploit alternative and renewable energy sources, to seek and develop alternative non-carbon-based fuels, to seek solutions for more efficient energy use, and to reduce environmental damage caused by the production and burning of fossil fuels.
14:25 - 14:40	Walk to the Emerson Family Life Sciences Building
14:40 - 15:00	**THE LABORATORY OF STEM CELL BIOLOGY AND REGENERATIVE MEDICINE HEADED BY ASSIS** **Prof. Yaron Fuchs** *Professor at the Faculty of Biology*
15:00 - 15:15	Walk to the Visitors Center
15:15 - 17:30	Transfer to the Cartlon Tel Aviv

Sunday, October 28, 2018 - Continued

17:30	Meeting the newly arrived participants at the Carlton Tel Aviv
17:30 - 18:00	Transfer to SOSA

SOSA - The Global Open Innovation Platform in Tel Aviv

18:00 - 19:15	**SOSA OPEN INNOVATION ACTIVITY - AN OVERVIEW** **Uzi Scheffer** *CEO of SOSA*
	SOSA gives innovators the power to transform their industries. Whether they are corporations, cities, or countries, we bring our partners access to global sources of disruptive innovation – facilitating high-value POCs, investment & growth opportunities together with strategic partnerships
19:15 - 20:00	Transfer to the Carlton Tel Aviv

Welcome Dinner with special Guests, Lumina Restaurant by Meir Adoni

20:00 - 20:15	**WELCOME TO THE 8TH PARLIAMENTARY SEMINAR** **Welcome and Briefing of the days ahead** **Franz Grüter** *Vice Chairman of ICTswitzerland & member of the Swiss National Council* **Andreas Kaelin** *CEO of ICTswitzerland*
20:15 - 20:20	**Welcome by the State Secretary** **Pascale Baeriswyl** *State Secretary of the Federal Department of Foreign Affairs (FDFA)*
20:20 - 20:45	First Course
20:45 - 21:15	**ISRAEL AND SWITZERLAND - A CONTEXT ANALYSIS FROM POLITICAL AND SOCIO-ECONOMIC ANGLES** **Jean-Daniel Ruch** *Ambassador of Switzerland to the State of Israel*
	Opportunities for Switzerland and main priorities of Israeli-Swiss bilateral cooperation
21:15 - 23:00	Dinner - Main Course and Dessert

Monday, October 29, 2018

Accenture Israel	
7:30 - 8:15	Transfer to Accenture in Herzliya
8:15 - 8:25	**AN INTRODUCTION TO ACCENTURE IN ISRAEL** **Uwe Kissmann** *Managing Director Cyber Security Services EALA (Europe, Africa, Latin America)* **Downfalls of traditional approaches and countermeasures** In Risk Assessments, Cybersecurity has arrived, where it realistically has to be - On the top three of corporate risks. Companies do invest more and more into Cybersecurity. Nevertheless, the possibility, to be hacked is larger than ever before, despite heavy investments. What is the reason and why is a complementing approach required, that tackles and particularly eliminates the downsides of traditional approaches. Uwe will highlight Accenture's approach, to take new routes for protection.
8:25 - 8:30	Split into two alternating groups
8:30 - 9:00	**OVERVIEW OF THE ISRAELI CYBER SECURITY AND STARTUP ECOSYSTEM** **Benjamin Haddad** *Senior Principal & Global Cyber Lead at Accenture Israel* Organizations cannot afford to stand still. They need to keep looking ahead, coming up with new ideas and innovating. However, this is much easier said than done. Even if businesses develop internal functions dedicated to innovation, sometimes with deep insight into the needs of their business, acquiring and constantly updating that view all across a broad and fast-changing innovation landscape is hard. What's more, devoting sufficient management attention and resources to validate, test, implement, scale and provide ongoing support to innovative technology choices often is where the innovation play fails. This is where Accenture Ventures - from discovery through deployment - can help you drive your innovation engagement towards business transformation results, while minimizing risk. Come learn how Accenture – coupling its strategy and technology expertise with cross-industry knowledge – can help de-risk and improve success of your innovation approach.

Monday, October 29, 2018 - Continued

Accenture Israel	
9:00 - 9:30	**FROM ATTACK TO DEFENSE –** **HOW DEFENDER UNITS CAN LEARN FROM ASSAILANTS**
	Different approaches to cybersecurity in European nations **Uwe Kissmann** *Managing Director Cyber Security Services EALA (Europe, Africa, Latin America)*
	Cybersecurity is not any longer a thing of companies. The fast-developing threat vectors to entire nations, require a high focus of the government, to protect nations from these new threats. The actual approaches of the Swiss experience in consulting are compared to other governments. What are the differences, what are the resulting threats, what could be done?
	Rethinking Cyber **Nadav Zafrir** *Co-Founder and CEO of Team8 & former Commander of the Israel Defense Forces vaunted 8200 intelligence unit*
	A unique perspective from Israel's Startup Nation and the role of Unit 8200 in building the Israeli cyber ecosystem, Nadav Zafrir will share the unsustainable trajectory of cyber today and why the pace of change has benefited the attackers. Showing not only what happens because of cyber, but what DOESN'T happen because of it — loss of opportunities, loss of efficiency, slower deployment, Nadav will share how Team8 is working with organizations to build resilience and enable secure digital transformation in the face of a growing threat.
9:30 - 9:45	Coffee break

Monday, October 29, 2018 - Continued

Accenture Israel	
	AGILE SECURITY – AI FOR RECOMMENDING SECURITY ACTIONS FOR GRADUAL RISKS REDUCTION
9:45 - 10:15	**Accenture Labs** **Dr. Ethan Hadar** *Managing Director of Accenture Labs*
	Come and join our co-innovation journey around Accenture's Agile Security framework, focusing on automatically recommending security actions for gradually (agile style) reducing risks in your specific business, interlacing three aspects: A. How vulnerable are your assets? the cyber intelligence and aspect of your IT/OT systems. B. How (financially) valuable are the assets? the business process and organizational aspect of your P&L. C. How probable that these assets will be breached? the hacking analytics of your IT/OT systems. As such, we provide automated cyber risk analytics technology and services for: 1. Increasing business operational efficiency and availability. 2. Reducing overall new cyber investment costs and maximizing existing investments ROI. 3. Continuously increasing your organization cyber resilience (systems, processes, and people)
10:15 - 10:45	**Accenture-Maglan Cyber Defense & Intelligence** **Roee Schreiber** *Principal Director of Accenture Security & Head of Accenture-Maglan*
	Show an actual attack scenario from the attacker point of view while discussing the factors that lead to such attacks and what would we do to help mitigate the risk and improve cyber resilience. Underlining and explaining the «from attack to defense» approach, that is used, to protect against real world attack scenarios.
10:45 - 10:50	Two groups are reunited
10:50 - 11:05	**Q&A AND CLOSING** In plenary
11:05 -11:15	Walk to the coach
11:15 - 13:00	Transfer to Ben-Gurion University of the Negev in Be'er Sheva

Monday, October 29, 2018 - Continued

Ben-Gurion University of the Negev	
13:00 - 14:00	**LUNCH AND EXCHANGE** **David Bareket** *Vice President and Director General of Ben-Gurion University*
14:00 - 14:30	**AN INTRODUCTION TO BEN-GURION UNIVERSITY** **Prof. Steve Rosen** *Vice President for External Affairs at Ben-Gurion University*
	Ben-Gurion University offers a model of a university integrated into a larger community, deeply engaged in research and dedicated to excellence, but dedicated to the well-being of the community in which it resides.
14:30 - 15:00	**BRINGING ACADEMIC INNOVATION TO THE MARKETPLACE** **Dana Gavish Fridman** *Vice President for entrepreneurship at BGN Technologies*
	BGN Technologies is the technology transfer company of Ben-Gurion University, Be'er Sheva, Israel. Located in the heart of the University's Advanced Technologies Park, BGN Technologies is the driving force behind industry-academia collaborations, supporting the University's mission of cultivating a high-tech ecosystem within the Negev region. With a track-record of over 100 startup companies, as well as partnerships in technology incubators and accelerators, BGN Technologies brings inventions from the labs to the market, in the following fields: high-tech, biotechnology, materials, agriculture and environment. BGN Technologies fosters research collaborations and entrepreneurship among researchers and students. During the past decade, BGN Technologies focused on creating long-term partnerships with dozens of companies, including multinationals such as: Deutsche Telekom, Dell-EMC, Lockheed Martin, IBM and PayPal, securing value and growth to a diverse ecosystem that surrounds Ben-Gurion University.
15:00 - 15:20	Walk to the area of the Advanced Technologies Park

Monday, October 29, 2018 - Continued

Advanced Technologies Park at Ben-Gurion University

15:20 - 15:55	**A GENERAL OVERVIEW OF THE CYBERSPARK ECOSYSTEM** **Anat Karmona** *Director of Marketing and Communications at CyberSpark Industry Initiative Ltd.*
	Getting to know the cyber ecosystem, its main players, its goals, and the way it works.
15:55 - 16:30	**THE ISRAEL NATIONAL CERT** **Karine Ben-Simhon** *Head of International Cooperation, CERT ISRAEL*
	CERT-IL is a Division within the Israel National Cyber Directorate. During the presentation, I will elaborate on INCD main responsibilities on the national level, as well as present CERT-IL capabilities, our international cooperation activities and our role in Be'er Sheva's Ecosystem.
16:30 - 17:10	**INNOVATION LABS AT THE ADVANCED TECHNOLOGIES PARK** **Oleg Brodt** *R&D Director @ Deutsche Telekom Innovation Labs Israel, Cyber@BGU* **Prof. Yuval Elovici** *Managing Director of Deutsche Telekom Innovation Labs Israel, Cyber@BGU*
	An introduction of the role and tasks of Deutsche Telekom Innovation Labs Israel and the collaboration with school graduates and students. Followed by some examples of attack vectors.
17:10 - 17:20	Walk to the IBM Cyber Security Center of Excellence CCoE

Monday, October 29, 2018 - Continued

IBM Cyber Security Center of Excellence CCoE	
17:20 - 17:35	**WELCOME TO THE IBM CCOE** **Christian Keller** *General Manager at IBM Switzerland*
	Switzerland is perceived as one of the safest country in the world - is this true also in the world of cyber? Is your cybersecurity ready for the challenges now and in the future - is Switzerland resilient towards cyber attacks? Many products are evolving to computers - think of Cars, ATMs, TV's which are being connected to Internet. In Switzerland we have various approaches to tackle the challenge of cybersecurity. We are working with institutions like SIX, where security operations center services are being offered to the financial market players. In addition we work with groups like the Swiss Cyber Experts - an PPP (Public-Private-Partnership) to support the government in serious cyber attacks in Switzerland.
17:35 - 18:35	**AN INTRODUCTION TO THE IBM CCOE** **Prof. Yaron Wolfsthal** *Head of the IBM CCoE*
	The CCoE was established in 2014 and its expanded laboratory has just been opened in the beginning of 2018. IBM will present new approaches to the prevention and defense of cyber attacks in the context of its Be'er Sheva Lab.
18:35 - 20:00	Transfer to the Claro Restaurant in Tel Aviv

Dinner and entertainment at the Claro Restaurant

Tuesday, October 30, 2018

Exploring Tel Aviv and enjoying the beach	
Morning - 15:15	**Individual leisure time**
Meeting at the Carmine Hall of the Carlton Hotel	
15:15 - 15:45	**WHY THE MOST INNOVATIVE COUNTRY IS SURPASSED BY ISRAEL WHEN IT COMES TO ICT STARTUPS** **Nils Braun Dubler** *Mandated Economist for ICTswitzerland & Managing Partner of the Institute for Economic Studies Basel (IWSB)* Understanding how general innovation and startup activities are not necessarily the same and how they impact the added value and employment.
15:45 - 16:25	**CYBERSICHERHEIT BEIM BUND** **ENTSCHEID DES BR VOM 3. JULI 2018 - LAUFENDE ARBEITEN** **Peter Fischer** *Director of the Federal IT Steering Unit (FITSU)*
16:25 - 16:40	Coffee break
16:40 - 17:10	**CYBER SECURITY SPECIALIST MIT EIDG. FACHAUSWEIS** **EINE WIN-WIN SITUATION FÜR ARMEE UND WIRTSCHAFT** **Andreas Kaelin** *CEO ICTswitzerland & President of ICT Vocational Training Switzerland*
17:10 - 18:00	**SHORT PRESENTATIONS BY SUPPORTING PARTNERS** **Florian Köppli** *Country Manager Switzerland at Nutanix* **Ralph Landolt** *CEO & Partner, Head of Automation, Robotics & AI at Boydak* **Josua Regez** *Head of Business Development at iSolutions* **Carl Ziegler** *President of swissexport*
18:00 - 18:30	Transfer to the Residence of the Swiss Ambassador in Tel Aviv
Round-table and Dinner at the Swiss Residence	
18:30 - 19:00	**RECEPTION AT THE SWISS RESIDENCE**
19:00 - 20:00	**ROUND-TABLE WITH SWISS AND ISRAELI ENTREPRENEURS** **Jean-Daniel Ruch** *Ambassador of Switzerland to the State of Israel* **Nechemia (Chemi) J. Peres** *Managing General Partner & Co-Founder of Pitango Venture Capital*
20:00 - 22:00	**DINNER IN THE GARDEN OF THE SWISS RESIDENCE**

Wednesday, October 31, 2018

7:00 - 8:00	Check-out at the Carlton Hotel, take all your luggage with you
8:00 - 8:45	Transfer to the Cisco office in South Netanya

Cisco in South Netanya

8:45 - 8:50	**AN INTRODUCTION TO CISCO ISRAEL** **Oren Sagi** *CEO at Cisco Systems Israel*
	COUNTRY DIGITAL ACCELERATION (CDA) PLAN BY CISCO
8:50 - 9:05	**Overview of the international CDA plan by Cisco** **Raffaello Dolci** *Head of Swiss Digital Acceleration Team at Cisco Systems Switzerland*
	The Country Digital Acceleration (CDA) plan is a long-term commitment to a strategic partnership with national leadership, industry and academia to accelerate existing national digitization agendas and deliver public and private outcomes faster and more effectively.
9:05 - 9:45	**CDA for Israel** **Zika Abzuk** *Senior Manager, Business Development, Responsible for CDA Israel at Cisco Systems Israel*
	Presentation of some specific projects of the CDA in Israel and the collaboration with Ministers (Defense, Economy, Digitalization).
9:45 - 10:00	Coffee break
10:00 - 10:25	**The Swiss CDA plan with special focus on the security aspect** **Raffaello Dolci** *Head of Swiss Digital Acceleration Team at Cisco Systems* **Bremtane Moudjeb** *Head Of Cyber Security at Cisco Systems Switzerland*
	Switzerland is the 20th Cisco country to adopt CDA. In this presentation you will learn how we plan to accelerate digital transformation in Switzerland by supporting and co-investing in specific projects in area such as Healthcare, Education, Transport, National Critical infrastructure and Defense. We aim at fostering Innovation, supporting inclusion to bridge digital divide, up-skilling active work force to take advantage of new jobs opportunities in the digital era, while securing national infrastructure and economy. Switzerland deserves a leading position on the worldwide map of digitization.

Wednesday, October 31, 2018 - Continued

Cisco in South Netanya	
10:25 - 10:55	**EVOLUTION OF THE THREAT LANDSCAPE** **Martin Lee** *Manager at Cisco Talos Outreach EMEA*
	The threat environment is in constant flux as defenders adopt improved techniques and attackers adapt their tools, techniques and procedures to counteract these. Occasionally there are major advances made by threat actors, occasionally an old technique is re-invented and updated to great effect. In this session, we will examine how the threat environment has changed in recent months, what new threats are emerging, and consider the forces which are driving this evolution.
10:55 - 11:45	Transfer to the Israel Innovation Authority at Airport City

Wednesday, October 31, 2018 - Continued

Israel Innovation Authority	
11:45 - 12:30	**ISRAEL'S INNOVATION ECOSYSTEM AND THE ROLE OF GOVERNMENT** **Uri Gabai** *Chief Strategy Officer at the Israel Innovation Authority*

In the past 25 years Israel has emerged as a global hub of innovation and technology, deserving its brand of «Startup Nation». The Israeli «tech miracle» is unprecedented for a small country, far from any substantial market.

Government played a key role in this story through the Office of the Chief Scientist, which recently evolved into the Israel Innovation Authority. This begs the question, if Israel's innovation policy was so successful why this transformation was needed?

In the presentation we will try to answer 3 questions:

1. What were the key factors behind Israel's emergence as a tech hub?
2. What was the government's innovation policy and how it helped the ecosystem?
3. What are the new challenges for Israel's innovation ecosystem and how the Israel Innovation Authority's intends to address these challenges?

We will also briefly go over the collaboration between Switzerland and Israel and specifically the MOU between Innosuisse and the Israel Innovation Authority.

12:30 - 13:00	**LUNCH AND EXCHANGE**

End of the 8th Parliamentary Seminar

13:00 - 13:30	Transfer to Ben Gurion Airport
13:30 - 14:15	Transfer from Ben Gurion Airport to the Carlton Tel Aviv
15:55	Departure Flight LX 253: Tel Aviv (TLV) - Zurich (ZRH)

The Speakers

Speakers List

First Name	Last Name	Company/ Association	Position
Zika	Abzuk	Cisco Systems Israel	Senior Manager, Business Development and Head of CDA Israel
David	Bareket	Ben-Gurion University	Vice President and Director General
Claudia	Ben Yaakov	Technion, T³ Technology Transfer	Director of Business Development IT & Engineering
Karine	Ben-Simhon	Computer Emergency Response Team CERT	Head of International Cooperation
Nils	Braun-Dubler	Institute for Economic Studies Basel (IWSB)	Managing Partner
		ICTswitzerland	Commissioned Economist
Oleg	Brodt	Deutsche Telekom Innovation Labs Israel, Cyber@BGU	R&D Director
Raffaello	Dolci	Cisco Systems Switzerland	Head of Swiss Digital Acceleration Team
Yuval	Elovici	Deutsche Telekom Innovation Labs Israel, Cyber@BGU	Managing Director
Peter	Fischer	Federal IT Steering Unit (FITSU)	Director
Yaron	Fuchs	Technion	Professor at the Faculty of Biology & Head of the Laboratory of Stem Cell Biology and Regenerative Medicine
Uri	Gabai	Israel Innovation Authority	Chief Strategy Officer
Dana	Gavish Fridman	BGN Technologies	Vice President for entrepreneurship
Boaz	Golany	Technion	Vice President for External Relations and Resource Development

First Name	Last Name	Company/ Association	Position
Ethan	Hadar	Accenture Labs	Managing Director
Benjamin	Haddad	Accenture Ventures Israel	Senior Principal & Global Cyber Lead
Andreas	Kaelin	ICTswitzerland	CEO and Member of the Cybersecurity Commission
		ICT Vocational Training Switzerland	President
Anat	Karmona	CyberSpark Industry Initiative Ltd.	Director of Marketing & Communications
Christian	Keller	IBM Switzerland	General Manager
Rene	Kirchheimer	Israel einmal anders	Travel Guide
Uwe	Kissmann	Accenture AG	Managing Director Cyber Security Services EALA
Florian	Koeppli	Nutanix	Country Manager Switzerland
Ralph	Landolt	Boydak	CEO & Partner, Head of Automation, Robotics & AI
Martin	Lee	Cisco Systems	Manager Talos Outreach EMEA & Asia
Bremtane	Moudjeb	Cisco Systems Switzerland	Head Of Cyber Security
Chemi J.	Peres	Pitango Venture Capital	Managing General Partner & Co-Founder
Josua	Regez	isolutions ag	Head of Business Development
Steve	Rosen	Ben-Gurion University	Vice President for External Affairs
Jean-Daniel	Ruch	Federal Government of Switzerland	Ambassador of Switzerland to the State of Israel

First Name	Last Name	Company/ Association	Position
Oren	Sagi	Cisco Systems Israel	CEO
Uzi	Scheffer	SOSA	CEO
Roee	Schreiber	Accenture Security	Principal Director & Head of Accenture-Maglan
Yoed	Tsur	Stephen and Nancy Grand Technion Energy Program	Director
Yaron	Wolfsthal	IBM Cybersecurity Center of Excellence, Be'er Sheva	Head of CCoE
Nadav	Zafrir	Team8	Co-Founder & CEO Former Commander Israel Defense Forces vaunted 8200 intelligence unit
Carl	Ziegler	T-LINK MANAGEMENT AG	CEO
		swissexport	President

Introducing the Speakers

CISCO

Zika Abzuk

Senior Manager, Business Development,
Responsible for CDA Israel at Cisco Systems Israel

Zika Abzuk is Business Development Manager at Cisco Israel and currently leads the Country Digitization Acceleration (CDA) initiative of Cisco in Israel. Previously she worked in Cisco Corporate Affairs and led Corporate Social Responsibility programs for Cisco in EMEAR (Europe, Middle East, Africa, and Russia). Zika Abzuk holds a Masters Degree in Mathematics from Tel-Aviv University.

Ben-Gurion University of the Negev

David Bareket

Vice President and Director General
of Ben-Gurion University

David Bareket was appointed Director General of the University in July 2003 and as Vice President in January 2007. He is a graduate of Tel-Aviv University with a B.A. in accountancy and economics,and holds an M.B.A. from Ben-Gurion University of the Negev.

He has a deep understanding and knowledge of the management system in the University and has held various positions including: Deputy Director of Financial Department, and University Accountant.

Bareket is a member of the University Board of Governors, a member of the University's Executive Committee and the Senate. In the framework of his position, he holds senior positions in many committees on campus dealing with a variety of issues.

Claudia Ben Yaakov

Director Of Business Development IT & Engineering at T³ Technion Technology Transfer

Claudia Ben Yaakov is experienced Chief Executive Officer with a demonstrated history of working in the automotive industry, IR and military industry and startup. She is skilled in Business Planning, New Business Opportunities, System Engineering Management and System Deployment. Claudia Ben Yaakov has a strong entrepreneurship experience and drive and has good interpersonal relations.

Karine Ben-Simhon

Head of International Cooperation, CERT ISRAEL

Karine Ben-Simhon holds a MBA in Defense, Intelligence and Military from Bar-Ilan University and a BA in Political Science from Tel Aviv University. She spent most of her career working for the public sector in various roles that include International cooperation in one of the classified organizations within the Public Safety Ministry. She worked as Intelligence Research & Information Science Officer at NISA (National Information Security Agency) and was leading its International Cooperation activities, and consulting to foreign government officials in Africa regarding capacity building and cyber security.

Oleg Brodt

R&D Director @ Deutsche Telekom Innovation Labs Israel, Cyber@BGU

Oleg Brodt serves as the R&D Director of Deutsche Telekom Innovation Labs Israel, focusing on future technologies in the fields of Cyber Security and Artificial Intelligence; as well as the Chief Innovation Officer for Cyber@BGU – an umbrella organization responsible for all cybersecurity related research and industrial collaborations at the Ben-Gurion University, Be'er Sheva, Israel (Israel's Cyber Capital).

Prior to joining DT Labs and Cyber@BGU, he acted as an attorney, specializing in Hi-Tech, and represented a broad spectrum of local and international clients, including individual and institutional investors, VCs and long list of start-ups and Hi-Tech companies, among many others. In this capacity, Oleg Brodt still serves as a member of the Hi-Tech committee of the Israeli Bar Association.

Before practicing law, he served in various management positions for leading Hi-Tech companies, where he gained in-depth experience in both technological and business matters. He was also a member of the «Nova Project», a country-wide organization providing strategic management consulting for non-profits in Israel.

Oleg Brodt gained substantial technological training at an elite IDF Hi-tech unit, where he served as a team leader. For his pre-military training, Oleg participated in a 2-year practical engineering (PE) studies program, focusing on networks, computer communications, software and microelectronics.

In addition, he holds both Bachelor's and Master's degrees in international business law as well as a degree in business and management, all with honors, from the Inter-Disciplinary Center (IDC) Herzliya, Israel.

He serves as a mentor to various start-ups and as a mentor in various technological programs, incubators and accelerators, including - among others - the Technion DRIVE accelerator and Ben-Gurion University Inno-Negev accelerator.

Also, Oleg teaches the «Legal Aspect of Entrepreneurship» course at Ben-Gurion University (for both the MBA program and the Engineering Faculty), and is a frequent speaker in various entre events, including the World Economic Forum in Davos and the Singularity University.

Nils Braun-Dubler

Managing Partner of the Institute for Economic Studies Basel (IWSB),
Commissioned Economist ICTswitzerland

Oxford-trained economist and political scientist Nils Braun-Dubler has been a consultant since 2008 and is currently managing partner at the Institute for Economic Studies Basel. He is an expert on digital economy from an economics standpoint and conducted several studies on topics ranging from employment to export and from blockchain to electronic identities. Furthermore, he evaluated the Geneva Initiative in Israel and Palestine on behalf of the Swiss Federal Department of Foreign Affairs.

Raffaello Dolci

Head of Swiss Digital Acceleration Team
at Cisco Systems Switzerland

Since August 2018, Raffaello Dolci is Head of the Country Digital Acceleration Team for Switzerland.
He joins Cisco in 1998 to develop the partners in Suisse Romande. In 2001, he takes the Swiss Business Development role on IP-Telephony, then engages to develop Outsourcers activities, as well as mobile, cable-operators and utilities focusing on FTTH projects.
From 2011 to 2018, Raffaello is leading the Cisco Switzerland Public Services organization.

Prof. Yuval Elovici

Managing Director of Deutsche Telekom Innovation Labs Israel, Cyber@BGU

Prof. Yuval Elovici is a world-renowned cyber-security expert. He is the director of the Telekom Innovation Laboratories at Ben-Gurion University of the Negev (BGU); head of BGU Cyber Security Research Center; Research Director of iTrust at SUTD; SUTD principle investigator of ST Electronics-SUTD Cyber Security Lab; and a Professor in the Department of Information Systems Engineering at BGU; and a board member of the World Economic Forum Centre for Cyber Security.

He holds B.Sc. and M.Sc. degrees in Computer and Electrical Engineering from BGU and a Ph.D. in Information Systems from Tel-Aviv University. Prof. Elovici has published articles in leading peer-reviewed journals and in various peer-reviewed conferences. In addition, he has co-authored a book on social network security and a book on information leakage detection and prevention. His primary research interests are computer and network security, cybersecurity, web intelligence, information warfare, social network analysis, and machine learning. Prof. Elovici also consults professionally in the area of cybersecurity and is the co-founder of Morphisec, Startup Company that develop innovative cybersecurity mechanisms that relate to moving target defense.

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal IT Steering Unit

Peter Fischer

Director of the Federal IT Steering Unit (FITSU)

Peter Fischer is responsible for the steering of the use of ICT in the Swiss Federal Government since 2007. He is in charge of coordinating the country wide program of E-Government in local communities, cantons, and federal ministries and is responsible for the implementation of the national strategy for the protection of cyber risks. He holds a Master Degree in Law and passed his bar exam in 1986. 1987 – 1992, he worked at the Federal Ministry of Transport, Communications and Energy, focusing on post- and telecommunications policy. 1992 – 2007, he was Deputy General Director of the Federal Office of Communications and Head of the Telecom Services division. In this position, he was responsible for telecommunications regulation. 1999 - 2007, he was lecturer at the University of Freiburg.

Prof. Yaron Fuchs

Professor at the Faculty of Biology and Head of the Laboratory of Stem Cell Biology and Regenerative Medicine at the Technion

Prof. Yaron Fuchs, Ph.D., is Professor in the Lokey Interdisciplinary Center for Life Sciences & Engineering and the Faculty of Biology and the TICC. Dr. Fuchs is also a Deloro Career Advancement Chair and an Alon Fellow. He began his academic career at Haifa University where he received a B.Sc., followed by a direct Ph.D. track for outstanding students, which was conducted at Technion. Upon completion of his doctorate degree, he performed his post-doctoral research at The Rockefeller University and Howard Hughes Medical Institute. Recently, he returned to Technion where he heads the Laboratory of Stem Cell Biology and Regenerative Medicine. Dr. Fuchs has had a long-term interest in different modes of cell death and how they regulate diverse aspects of stem cell biology and stem cell-dependent processes. His research has taken advantage of state-of-the-art mouse models where he manipulates and traces different stem cell populations. Throughout his career, Dr. Fuchs has received more than 20 awards for his scientific excellence and his unique teaching style. He has published in leading scientific journals and has spoken nationally and internationally about his research focusing on adult stem cells in regeneration and cancer.

Dana Gavish Fridman

Vice President for entrepreneurship at BGN Technologies

Dana Gavish Fridman serves as a unique focal point to the flourishing ecosystem of the city of Beer Sheva, that connects between the academy, business partners, startups, VCs and multinationals.

In her previous role, Ms. Gavish-Fridman was VP Marketing at Yissum, the Hebrew University Technology Transfer company, for over twelve years. She was responsible for overall strategic marketing and PR activities and has successfully brought early-stage scientific inventions to commercialization with local and international business partners. Gavish-Fridman was also re-sponsible for business development activities related to technologies in the fields of Chemistry, Nanotechnology and Physics.

Prior to her technology transfer career, Ms Gavish-Fridman spent seven years as a producer at Israel's Channel 2 television news, Associated Press Television, and Fox News. She subsequently worked as a business development manager at several start-up companies and a business development consultancy. She holds a BA in Political Science and Literature, and an Executive MBA in Integrative Management, both from the Hebrew University of Jerusalem.

Prof. Boaz Golany

*Vice President for External Relations
and Resource Development at the Technion*

Since 1986, Prof. Golany has been a faculty member at the William Davidson Faculty of Industrial Engineering and Management (IE&M), serving as Associate Dean for Teaching (1994-1999) and as Dean (2006-2011). He holds a BSc (Summa Cum Laude) in IE&M from the Technion (1982), and a PhD from the School of Business at the University of Texas at Austin (1985).

Prof. Golany has served as an Area Editor and member of the Editorial Board for the Journal of Productivity Analysis, IIE Transactions, Omega, and Operations Research. He has published over 80 papers in refereed journals and over 15 book chapters. His publications are in the areas of Industrial Engineering, Operations Research, and Management Science. In recent years he has also addressed issues of homeland security and counter terrorism. He has supervised over 40 graduate students, some of whom now serve as faculty in Israeli universities and colleges.

Prof. Golany has served as a consultant to numerous companies and agencies in Israel and the USA. These include government agencies, energy companies, and companies in the financial sector, manufacturing, services, and information technology. He is married to Rachel and has three children, Yanai, Inbal, and Tomer. He is a sports enthusiast where his favorite hobby is mountain biking, and he is a proud member of the Carmel Mountain Bike Club (CMBC).

 רשות החדשנות
Israel Innovation
Authority

Uri Gabai

Chief Strategy Officer at the Israel Innovation Authority

Uri Gabai is the Chief Strategy Officer and head of the strategy and economic division in the Israel Innovation Authority. Prior to his appointment, he was a senior economist at the National Economic Council in the Prime Minister's Office. Since 2015 he has been leading the transformation of the Office of the Chief Scientist to the Israel Innovation Authority. This includes an in depth strategic, institutional and organizational change.

Mr. Gabai holds a bachelor degree in economics and computer sciences from the Hebrew university, as well as a master of economics also from the Hebrew university, specializing in game theory.

ACCENTURE LABS

Dr. Ethan Hadar

Managing Director at Accenture Labs

Dr. Ethan Hadar is a Managing Director in Accenture Lab, and Israel's Cyber Fusion Center lead. Ethan experience and innovation are in the areas of Artificial Intelligence, Cloud Security, Software Architecture, Computer Vision, Augmented Reality, and IoT.

Prior to joining Accenture, he worked in the US, Europe, Asia, Middle East and Israel with IBM Research, CA Technologies, AGT, and HP. He served as Senior Vice President for research, CTO, and chief Architect. Dr Hadar created 46 patents (15 in the Security Domain) and published 62 articles and over 50 invited talks at customers and scientific global conferences.

He holds a PhD in Operation Research and Systems Analysis and M.Sc. in Mechatronics from Technion, Israeli Institute of Technology.

Benjamin Haddad

Senior Principal & Global Cyber Lead at Accenture Ventures Israel

Benjamin Haddad runs Accenture Ventures in Israel, which includes responsibility for a global segment on cybersecurity innovation, and for a local one on fintech. Ben also runs strategic engagements with Accenture clients on the broader innovation landscape in Israel – and manages all the ecosystem relationships that come with it.

His primary objective is to form new partnerships and make equity investments with startups that will power Accenture customers globally with highly innovative and cutting-edge solutions.

Prior to joining Accenture, Ben worked in several trading, risk management and strategy positions at financial services and technology firms – including Finansbank, HSBC and Thomson Reuters, where he ran London's in-house strategy consulting team and set-up a global fintech program. Prior to that, Ben co-founded and ran a startup in cognition-enhancing video games that was exited in 2008. Ben holds an BSc. and MSc. in Economics with hons from Università Bocconi. Ben was born and raised in Switzerland.

ICTSWITZERLAND

Andreas Kaelin

CEO of ICTswitzerland
President of ICT Vocational Training Switzerland

Andreas W. Kaelin is the managing director of ICTswitzerland, the umbrella organization for the digital economy, while also being the chairman of the trade association ICT-Berufsbildung Schweiz, member of the board of the Nidwaldner Kanton-albank and C-Level Media AG. As the founder and sole owner of ICPRO GmbH, Andreas takes on interim management, project management and advisory mandates as well as running associations and charitable organizations. Andreas grew up in Switzerland and studied economics and business administration (lic. rer. pol.) at the University of Basel. He then held a variety of positions in industry and in business consultancy in Switzerland and France. From 1996 to 2001, he was Head of Business Planning/Controlling for Bank Coop (Basel) and from 2001 to 2008 a member of the Executive Board of the Luzerner Kantonalbank and head of its Logistics & Services department.

Anat Karmona

Director of Marketing and Communications
at CyberSpark Industry Initiative Ltd.

Anat Karmona holds a BA in Political Science from the Hebrew University of Jerusalem and a Political Communication Studies from Tel Aviv University.

When she returned to live in the south, about eight years ago, Anat began working in the Department of Public Relations at Ben-Gurion University of the Negev. As part of this role, Anat dealt with the marketing and public relations of the university, VIP delegations from around the world, representatives of industry and government, and large donors, in order to raise funds and create partnerships for the institution.

About two years ago, Anat started her job as Marketing Director for CyberSpark, Israel's National Ecosystem (a joint venture of the cyber industry in Be'er Sheva, the National Cyber Bureau at the Prime Minister's Office and Ben-Gurion University of the Negev). In this capacity, she is responsible for promoting the brand and for the Affiliates Club; Guiding, leading and managing delegations from all over the world, from the business and public sectors; On fundraising and funding for the ecosystem projects, and on project management of the ecosystem.

Christian Keller
General Manager at IBM Switzerland

Dr. Christian Keller has been Chairman of the IBM Switzerland Executive board since January 2018. He is a member of the worldwide IBM Senior Leadership Team. In 2017 he was General Manager for Financial Services & Industry Platforms in Europe. From 2014 to 2017, he was General Manager of IBM Deutschland GmbH and in this role responsible for the IBM Global Technology Services (GTS) sector. Furthermore, he managed Systems & Technology Group business, first in Central and Eastern Europe, Middle East & Africa, and then for North-East Europe and EMEA (Europe, Middle East & Africa). Prior to this, he held various marketing and sales management position within IBM Switzerland and Europe. Before joining IBM in 1995, Christian Keller worked for three years as a Project Manager in a business consultancy.

Florian Koeppli
Country Manager Switzerland at Nutanix

Florian Koeppli has been Country Manager of Switzerland at Nutanix since September 2014. Before joining Nutanix, he worked for two years as an Enterprise Account Manager at VMware. Prior to that, he worked for seven years in various leading functions at Dell, most recently as Sales Manager for Large Enterprise Switzerland. Further stages of his career included positions at the global HP team for network management and at the Dutch IT services company Getronics. During his studies of electrical engineering at the Fribourg University of Applied Sciences, he has specialized in the field of telecommunications.

Rene Kirchheimer

Travel Guide and Founder of Israel Einmal Anders

Rene Kirchheimer was born in 1951 and raised in Zollikon Switzerland. After graduating from Handelsschule Zurich and after being released from Swiss military service at a mountain infantry unit, he emigrated in 1970 to Israel where he first worked in irrigation at a Kibbutz in the Negev desert.

In 1974 Rene was drafted for two years into a paratrooper unit in the IDF. Stemming from a background of textile merchants he worked for a short while in sales & marketing at Cehag Textile Import-Export. He then joined Stock&-Co ladies fashion retailers as well as Polgat chain stores, first as fashion coordinator and later as the companies CEO.

In 1982 he had to fight terror in the first Lebanon war.

After that he did training and studies in tourism at Jerusalem university and Israeli ministry of tourism. In 1991, he founded IEA Israel Einmal Anders. Until today he is the company's owner, CEO and chief guide. IEA believes in sustainable tourism and plans for people tired of catalogs, drawing up tailor-made programs. IEA informs guests in an objective, thorough and individual manner.

Rene's languages are German, Swiss-German, Hebrew, English, French and Arabic.

accenture

Uwe Kissmann

Managing Director Cyber Security Services EALA
(Europe, Africa, Latin America) at Accenture,
Member of the Cybersecurity Commission by ICTswitzerland

As a consultant and executive member of various national and international specialist groups, Uwe Kissmann is a long-standing specialist in cybersecurity. Further activities as guest lecturer on cyber security on university level and as business angel for Cybersecurity StartUp companies, complete his profile. In his main role, he is responsible for the cyber defense business of the consulting firm Accenture in Europe.

Based on his studies as an electrical engineer and as economist in Zurich, St. Gallen, London and Boston, he understands and solves the multifaceted challenges of cybersecurity from a multidimensional perspective. Cyber Security is not about fanning fears, but about developing a realistic and holistic view of the real threats to business, citizens and the state. It is neither necessary to simply follow the advertising messages of various security companies blindly, nor is it allowed to ignore the topic in any way anymore. Technology love is just as

wrong as the hope, that the issue can be mastered with regulations or through the protection by the state.

In his work as a consultant for board and C-levels, Uwe Kissmann advises several of the world's largest companies on the way to a risk-optimized and holistic approach to cybersecurity and digitization. His credo: making full use of the benefits of digitization while at the same time protecting yourself professionally and cost-effectively against the resulting risks. Kissmann uses an integral and profitable approach for the companies. This not only illuminates the topic from the technological side, as many do, but also places these challenges in a constant context with the business goals and success factors of a company. It is important to protect companies, states and citizens and not the technology used!

Uwe publishes extensively on the subject and is a sought-after expert in various media.

BOYDAK

Ralph Landolt

CEO & Partner, Head of Automation, Robotics & AI at Boydak

Ralph Landolt is Managing Partner of Boydak and he is passionate about Robotics und AI. He holds a Master Degree in Engineering from ETH in Zürich and a MBA from INSEAD in Fontainebleau, France. He also is a certified Robotics/AI developer and has more than 15 years experience in globally delivering modern technology and consulting initiatives. He served in the Swiss Leadership Team of The Boston Consulting Group and acts as an advisor and board member in several innovative startups.

CISCO

Martin Lee

Manager at Manager Talos Outreach EMEA & Asia at Cisco Systems

Martin is manager of the Outreach EMEA group within Talos, Cisco's threat intelligence and research organization. He started his career researching the genetics of human viruses, but soon switched paths to follow a career in IT. With 15 years of experience within the security industry, he is CISSP certified, a Chartered Engineer, and holds degrees from the universities of Bristol, Cambridge, Paris and Oxford.

Bremtane Moudjeb

Head Of Cyber Security at Cisco Systems Switzerland

With over a decade of activities in IT-related roles, Bremtane Moudjeb has moved from an engineering background to a sales-focused one to tackle multiple challenges (e.g. IT Convergence, Cloud Transition and CyberSecurity). He built and leads the CyberSecurity organization for Cisco Switzerland with a strong endeavor: making Cisco the #1 Security enabler in the country. He strongly believes in the positive role of technology in the life of each and everyone. And throughout the years, he has seen the impact of Cisco's solutions on both people and businesses while keeping on being inspired by the innovations created within the industry. Constantly seeking for new challenges, you'll also find Bremtane competing in the Swiss Olympic Weightlifting championship during his spare time or, walking around with his camera to immortalize the nature around him.

Nechemia (Chemi) J. Peres
Managing General Partner &
Co-Founder of Pitango Venture Capital

Chemi Peres is one of Israel's leading venture capital and technology pioneers and entrepreneurs, serving as Managing General Partner and Co-Founder of Pitango Venture Capital, Israel's leading Venture Capital Group, with over $2 Billion under management, and a portfolio of some 230 high tech companies. Mr. Peres serves on the boards of numerous Pitango portfolio companies such as Taboola, Via Transportation, Radwin and more.

Mr. Peres is also Chairman of the Peres Center for Peace & Innovation. The Peres Center places great importance on advancing access to technology, co-exisistance and innovation through the realms of education, sport, business and health. Mr. Peres also serves as Chairman of Peres & Associates Global Advisory which he established with his late father, Ninth President of Israel Shimon Peres. Peres & Associates advises global enterprises and technology entrepreneurs to navigate through the constant and rapidly changing world of Innovation. He spearheads Peres & Associates flagship project of establishing Innovation Centers across the world.

Through Peres & Associates Chemi founded New Era Capital Partners, a growth stage fund focusing on investments in the areas of sustainability, with a global human impact.

In addition to his investment and not for profit activities, Mr. Peres is also active in the field of impact investments in Israel; he is Chairman of the Al-Bawader Fund (Investing in the Israeli Arab Minority sector), Chair of the Advisory Board of Impact1st (Early stage technology fund) and serves on the board of Social Finance Israel (Social Impact Bonds). He is founder and Chairman of Amelia Investments (Focused on the ME region) and chairs the investment committee of TakwinLabs (An Israeli Arab technology Incubator).

Chemi founded and served as Chairman of Israel Venture Capital Association (aka Israel Advanced Technology Industries), and was Chairman of the Israel America Chamber of Commerce.

Mr. Peres holds a BSc. degree in Industrial Engineering & Management and MBA degree from Tel Aviv University. He served as a pilot in IAF (Israeli Air Force).

isolutions·

Josua Regez

Head of Business Development at isolutions ag

Josua Regez, co-founder and partner of isolutions, is a passionate business driver, with the vision to empower every organization to achieve more. Since 1999 he is leading isolutions and built the company to one of the biggest Microsoft Partners in Switzerland with locations in Bern, Zurich, Basel and Barcelona. isolutions is a challenging partner on the digital journey for customers who are looking for an inspiring culture, build on passion, trust and openness. Furthermore, Josua Regez is a member of the board at IAMCP Switzerland.

Ben-Gurion University
of the Negev

Prof. Steve Rosen

Vice President for External Affairs at Ben-Gurion University

Prof. Steve Rosen is the Vice President for External Affairs at Ben-Gurion University and the Canada Chair for Near Eastern Archaeology. He previously served as Deputy Rector, assistant dean of the graduate school, and departmental chair. He has been at Ben-Gurion University for more than 30 years, previously working for the Archaeological Survey of Israel. He is the author of six books and over 200 professional papers.

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Embassy of Switzerland in Israel

Jean-Daniel Ruch

Ambassador of Switzerland to the State of Israel

Jean-Daniel Ruch joined the Foreign Ministry in 1992. His professional path included engagements with the OSCE in Vienna and Warsaw and with the United Nations at the International Criminal Tribunal for the former Yugoslavia in The Hague. From 2008 to 2012, he held the position of Special Representative of Switzerland for the Middle East, dealing mostly with the conflicts and political changes in the region. He has served as Ambassador of Switzerland in Israel since 2016. Previously, he was the Swiss Ambassador to Serbia and to Montenegro.

CISCO

Oren Sagi
CEO of Cisco Systems Israel

Oren Sagi was appointed as new General Manager of Cisco Israel effective September 20, 2015. In this position, he leads the company's sales, marketing and technology operations in Israel. Oren will also manage the cooperation with close to 10 number of local partners and distributors.

Oren has more than 20 years of management experience. He started his professional career as attorney, practicing intellectual property and company law.

Oren joint Cisco in 2010, in the role of regional sales manager for Public Sector and Defense.

In his role he developed a sales strategy positioning Cisco Israel as a clear market leader, with a wide portfolio of innovative technologies, creating new revenue streams.

Sagi holds bachelor's degree in business administration from the Arison School of Business, Interdisciplinary Center Herzliya (IDC) and an LLB from Radzyner School of Law, Interdisciplinary Center Herzliya (IDC). He is a member of the Israeli bar. Sagi is Captain (res.) and served as a platoon commander and Brigade operations officer in armor combat units.

Uzi Scheffer
CEO of SOSA

Uzi leads the SOSA teams globally, guiding their day-to-day vision and operations, serving more than 150 members & partners.

Uzi is a seasoned eCommerce entrepreneur, specializing in advanced B2C marketing tools and analytics. He is also passionate about sup-porting early stage startups as they grow and creating solutions to bring innovation into multinational companies.

Uzi graduated with a BA from Haifa University, and is fluent in English and French, as well as in Hebrew.

Roee Schreiber
Principal Director, Accenture Security and Head of Accenture-Maglan

With more than 20 years of experience in cybersecurity, Roee has been a special security advisor to various worldwide leading organizations in the financial, telecom and defense sectors. Roee has managed and performed endless security assessments and adversary simulations to complex networks, applications, infrastructure architectures, cellular networks, proprietary protocols, embedded devices, SCADA, IoT, CANBUS, VoIP, and others.

Prof. Yoed Tsur

Director of the Stephen and Nancy
Grand Technion Energy Program (GTEP)

Prof. Yoed Tsur is associate professor at the Chemical Engineering Department at the Technion Israel Institute of Technology and serves as the director of the Stephen and Nancy Grand Technion Energy Program (GTEP).
He received his PhD in physics at the Technion in 1998, and was a postdoctoral scholar in PennState University for two years before joining the Technion as a faculty member. He is the head of the Laboratory for Electroceramics and Nanotechnology. In addition, he organizes music events and gives many open to the public lectures on music as well as on various scientific issues.

Prof. Yaron Wolfsthal

Head of the IBM Cybersecurity Center of Excellence, Be'er Sheva

Prof. Yaron Wolfsthal is the founder and head of IBM's Security Center of Excellence in Beer Sheva, where his research team is developing cutting-edge technologies and solutions for advanced cyber threats. Dr. Wolfsthal has a major role in setting IBM's security research strategy and accelerating the delivery of security innovation into IBM's product portfolio. He is a Senior Member of IEEE, an Adjunct Professor at Ben-Gurion University, has extensive experience in leading multinational research teams and is an active contributor to industrial and governmental working groups. In 2018, he was recognized by the "Best of IBM" Award, granted annually by IBM's CEO to select individuals. Dr. Wolfsthal holds BSc, MSc, and PhD degrees in Computer Science and an MBA degree, all from the Technion - Israel's Institute of Technology.

Nadav Zafrir

Co-Founder and CEO of Team8 and former commander
of the Israel Defense Forces vaunted 8200 intelligence unit

Nadav Zafrir is the Co-Founder and CEO of Team8, Israel's leading cybersecurity think tank and venture creation platform. Prior to founding Team8, Nadav served as Commander of «Unit 8200», an elite military technology unit that has become an incubator for Israel's renowned hi-tech sector, where he established the Israel Defense Forces' Cyber Command.

Carl Ziegler

President of swiss export,
Managing Director at T-LINK MANAGEMENT AG

Carl Ziegler is CEO of T-LINK, a leading Swiss company for export packaging, industrial- and project transportation, and trade fair logistics. After studying at the University of St. Gallen, he worked as a Credit Risk Officer in the SME recovery team of Credit Suisse. He then became Project Manager in the group development of Swiss Mobiliar and was the Head of Strategic Projects at EURAPCO, an international joint venture of European insurance companies. Since 2004, he has been a Managing Partner at T-LINK. In 2016, he was elected President of the swiss export association, which is a cross-sectoral economic association that represents the interests of companies acting in foreign trade and supports them in export activities. He lives in Uitikon (ZH), is married and father of three daughters.

The Attendees

List of Attendees

First Name	Last Name	Company/ Association	Position
Armin	Berchtold	Swiss Securitas Group	CEO
		asut	Board Member
*Nils	Braun-Dubler	Institute for Economic Studies Basel (IWSB)	Managing Partner
		ICTswitzerland	Commissioned Economist
Christine	Bulliard-Marbach	Committee for Science, Education and Culture (CSEC-N)	President
		Swiss Parliament	Member of the National Council
Martin	Bürki	Ericsson Switzerland	CEO
		asut	Board Member
Giovanni	Conti	Federal Office of Information Technology, Systems and Telecommunication (FOITT)	Director
Fathi	Derder	digitalswitzerland	Board Member
		Swiss Parliament	Member of the National Council
*Raffaello	Dolci	Cisco Systems Switzerland	Head of Swiss Digital Acceleration Team
Jacques	Ducrest	Federal Department of Foreign Affairs (FDFA)	Deputy Head Sectoral Foreign Policies Division
Jon	Fanzun	Federal Department of Foreign Affairs (FDFA)	Special Envoy for Cyber Foreign and Security Policy
*Peter	Fischer	Federal IT Steering Unit (FITSU)	Director
Thomas	Flatt	SwissSign Group AG	Chairman

For CV please see speakers section (pp. 27-51)

First Name	Last Name	Company/ Association	Position
Norina	Frey	furrerhugi.ag	Senior Consultant and Partner
Christophe	Gerber	ELCA Informatique SA	Head of Business Line Defense & CyberSecurity
		ICTswitzerland	Member of the Cybersecurity Commission
Andrea	Gmür	Swiss Parliament	Member of the National Council
Franz	Grüter	green.ch AG and Green Datacenter AG	Chairman
		ICTswitzerland	Vice Chairman
		Cantonal Bank of Lucerne	Member of the Board of Directors
		Swiss Parliament	Member of the National Council
Renato	Gunc	eGov-Schweiz	President
Alain	Gut	IBM Switzerland AG	Director Public Sector
		Education Commission by ICTswitzerland	President
		Swico	Board Member
Reto	Gutmann	Abraxas Informatik AG	CEO
Christa	Hofmann	Swico	Head Legal & Public Affairs
Philippe	Horisberger	Federal Office of Communications (OFCOM)	Deputy Director and Head of Equipment and Radiocommunication Licences
Andreas	Hugi	ePower for Switzerland	CEO

First Name	Last Name	Company/ Association	Position
*Andreas	Kaelin	ICTswitzerland	CEO and Member of the Cybersecurity Commission
		ICT Vocational Training Switzerland	President
Annalena	Kassner	ICTswitzerland	Head of Project Management
*Christian	Keller	IBM Switzerland AG	General Manager
Stefan	Kilchenmann	Swisscom (Switzerland) AG	Head of Public Affairs
*Uwe	Kissmann	Accenture AG	Managing Director Cyber Security Services EALA
		ICTswitzerland	Member of the Cybersecurity Commission
*Florian	Koeppli	Nutanix	Country Manager Switzerland
Daniel	Küng	Switzerland Global Enterprise	CEO
*Ralph	Landolt	Boydak	CEO & Partner, Head of Automation, Robotics & AI
Veronica	Lange	UBS AG	Head Group CTO Innovation Switzerland
Karin	Lenzlinger	Zurich Chamber of Commerce	President
		Lenzlinger Söhne AG	Board Member & Co-Owner
Marco	Marchesi	CymbiQ Group AG	CEO
		ICTswitzerland	Member of the Cybersecurity Commission

For CV please see speakers section (pp. 27-51)

First Name	Last Name	Company/ Association	Position
Konrad	Marfurt	Lucerne University of Applied Sciences and Arts	Professor of Computer Science
Stefan	Metzger	Cognizant Technology Solutions AG Switzerland	Country Managing Director
*Bremtane	Moudjeb	Cisco Systems Switzerland	Head Of Cyber Security
Philipp	Müller	Cisco Systems Switzerland	Head of Public Sector Switzerland
Ruedi	Noser	Noser Management AG	Owner
		Committee for Science, Education and Culture (CSEC-N)	President
		Swiss Parliament	Member of the Council of States
Stefan	Nünlist	Swisscom (Switzerland) AG	Head of Corporate Communications
*Josua	Regez	isolutions ag	Head of Business Development
Thilo	Rockmann	LzLabs GmbH	Chairman
Regine	Sauter	Zurich Chamber of Commerce	CEO
		Swiss Parliament	Member of the National Council
Lena	Schneider	ICTswitzerland	Head of Organization Parliamentary Seminar
Ravit	Shem-Tov	Credit Suisse AG	Market Development & Management Israel
Andreas	Stuker	SAP (Switzerland) AG	Director Strategic Alliances & Relations
Philipp	Sutter	Zühlke Engineering AG	CEO

For CV please see speakers section (pp. 27-51)

First Name	Last Name	Company/ Association	Position
Fabian	Unteregger	Swiss Healthcare Startups	Founding Member, Dr. med.
		Der Balgrist	Advisory Board Member
Beat	Vonlanthen	Swiss Parliament	Member of the Council of States
Christian	Wasserfallen	Swiss Parliament	Member of the National Council
Josef	Widmer	State Secretariat für Education, Research and Innovation (SERI)	Deputy Director
Thomas	Wüst	ti&m AG	CEO
Walter	Zemp	LzLabs GmbH	Senior Advisor
*Carl	Ziegler	T-LINK MANAGEMENT AG	CEO
		swissexport	President

For CV please see speakers section (pp. 27-51)

Special Guests at the Welcome Dinner on Sunday, October 28, 2018

First Name	Last Name	Company/ Association	Position
Pascale	Baeriswyl	Federal Department for Foreign Affairs (FDFA)	State Secretary and Political Director
David	Biegeleisen	Swiss Embassy in Tel Aviv	Innovation Advisor
Marie	Gilbrin	Swiss Cooperation Office Gaza & West Bank	Director of Cooperation
Justine	Hessler	Federal Department for Foreign Affairs (FDFA)	Deputy Regional Coordinator, Middle East and North Africa Division
Odile	Inauen	Federal Department for Foreign Affairs (FDFA)	Diplomatic Advisor to the State Secretary
Paula	Oberli	Federal Department of Economic Affairs, Education and Research (EAER)	Deputy Head of the Africa and Middle East Section, State Secretariat for Economic Affairs
Jean-Daniel	Ruch	Swiss Embassy in Tel Aviv	Ambassador of Switzerland to the State of Israel
Gerhard	Siegfried	Swiss Agency for Development and Cooperation, Federal Department for Foreign Affairs (FDFA)	Head of Southern Africa, East and North Africa, Occupied Palestinian Territory Division
Julien	Thöni	Swiss Representative Office in Ramallah, Palestine	Swiss Representative to Palestine

Introducing the Attendees

Armin Berchtold

CEO of Swiss Securitas Group,
Board Member at asut

After studying economics at the University of St. Gallen, Armin Berchtold started his professional career at IBM Switzerland. From 1990 to 2005, he held various positions in Sales, Key Account Management, Business Development and Outsourcing Services. 1999-2002 he worked at the EMEA headquarters of IBM in Paris. In 2005, he was appointed CEO of Mail-Source Group (100% subsidiary of Swiss Post), a leading provider of Mailroom Outsourcing and Document Management Services. In February 2009, he joined the Swiss Securitas Group, first as COO and since 2013 as CEO. The family-owned Securitas Group based in Zollikofen is a leading provider of Security Services and Alarm- & Security Solutions in Switzerland, Europe and in selected countries in Asia and South America.

Christine Bulliard-Marbach

Member of the Swiss National Council,
Vice President at the Committee for Science, Education and Culture (CSEC-N)

Christine Bulliard-Marbach, born in 1959, represents the Canton of Fribourg in the Swiss National Council (Federal legislature, lower house) since 2011, where she sits for the CDPP (Christian Democratic People's Party). She is married and mother of three children. She is currently President of the Science, Education and Culture Committee (CSEC-N). As President of the Swiss Working Group for Mountain Regions (SAB), she defends the interests of the Alpine regions, the foothills of the Alps and the peripheral countryside. She began her political commitment in 1996 as Municipal Councilor in Ueberstorf (FR), where she was Mayor from 2006 to 2016. From 2001 to 2011, she sat in the Grand Council of Fribourg (State legislature, unicameral).

Martin Bürki

CEO of Ericsson Switzerland
Board Member at asut

After completing his studies in history and sports science at the University of Bern Martin Bürki launched his professional career at the Swiss Cancer League. Subsequently, he headed the business cooperations and sponsoring of the charity Terre des hommes in Lausanne. During this time he also completed an EMBA. Another station in his career was Chairman at Impacta AG, an associate company of Affichage Holding. From 2002 to 2007 he was heading the Key Account Management for the Swiss Railways SBB at Siemens Switzerland.

2008 Martin Bürki joined Ericsson Switzerland as member of the board and since 2011 he acts as Country Manager and is member of the management team Western Europe

Giovanni Conti

Director of the Federal Office of Information Technology,
Systems and Telecommunication (FOITT)

Dr. Giovanni Conti is the current Director of the Federal Office of Information Technology (FOITT). Before joining the FOITT, he was a member of Swisscom management from 1999 to 2011. From 1993 to 1999, Giovanni Conti held various managerial positions at SGS Société Générale de Surveillance S.A. Prior to that, he worked at AT&T Bell Laboratories in the United States and at the Swiss Federal Institute of Technology Lausanne as a post-doctoral research fellow and lecturer. He was born in 1963 and lives near Fribourg.

Fathi Derder

Board Member of digitalswitzerland,
Member of the Swiss National Council

Fathi Derder has been a member of the National Council since 2011. He is former Editor-in-Chief of L'Agefi, before he was Deputy Editor-in-Chief of RTS. Moreover, he is a member of the Science, Education and Culture Committee (SECC), where his focus lies on research, technology, and innovation. He sits on the committee of digitalswitzerland and chairs the Foundation Board of the Zukunftsfonds Schweiz (Swiss Fund for the Future). In 2015, he published «The next Google will be Swiss», Editions Slatkine, a book for a swiss policy of innovation.

Jon Fanzun

Special Envoy for Cyber-Foreign and Security Policy
at the Federal Department of Foreign Affairs (FDFA)

Jon Albert Fanzun is the Special Envoy for Cyber Foreign and Security Policy at the Federal Department of Foreign Affairs (FDFA). The office of the Special Envoy is responsible for the strategic and operational management and design of Switzerland's cyber foreign and security policy. It deals with the challenges that developments in the digital world pose for Switzerland's foreign and security policy. From 2012 to 2018 he was chief of staff of the FDFA (for two Federal Councillors). He also served two years as senior advisor to Federal Councillor Burkhalter at the Federal Department of Home Affairs (2010-2012). Prior to that he worked for the FDP. The Liberals (as group secretary). From 1997 to 2003 he worked at the Center for Security Studies at the ETH Zurich. He studied international relations and holds a PhD in political science from the University of St. Gallen (HSG).

Jacques Ducrest

Deputy Head Sectoral Foreign Policies Division
at the Federal Department of Foreign Affairs (FDFA)

As a Swiss diplomat, Jacques Ducrest served in the Embassies in Manila, Prague and Vienna as well as at the headquarters of the Department in Bern. After having been a Science and Technology Counselor in Vienna, he is currently the Deputy Head of the Sectoral Foreign Policies Division of the FDFA and responsible for research and innovation.

Thomas Flatt

Chairman SwissSign Group

Thomas Flatt is Chairman of the SwissSign Group and member of the Board of Directors of various companies including Netcetera, Q-Real Invest, CSP, Blindflug Studios, Propulsion Academy, t.hub and others. He started his career as a physician, worked as management consultant (Boston Consulting), was member of the Swisscom and Adecco Group Executive Committee. Last, he was CEO at Abraxas Informatik AG. He completed his doctorate in Medical Computer Science and earned an MBA from INSEAD in Fontainebleau. He is President of swissICT and since the foundation of the ICTswitzerland umbrella organization, he has been a member of the Board, of which he was Vice President until 2017.

Norina Frey
Senior Consultant and Partner at furrerhugi.ag

Norina Frey is Partner at furrerhugi and specialized in regulatory affairs – in particular in the financial industry. During her ten years of activity, she was responsible, among other things, for setting up the liaison office in Brussels and accordingly also contributes her view of international developments.

Before, Norina Frey has worked for a communication agency in Zurich, as well as for the Secretariat of the Control Committees of the Federal Assembly and for the State Chancellery of the Canton of Argovia in the Department of External Relations and Strategy.

After her studies in Geneva and Aberdeen UK she now holds a Master's Degree in Political Science.

Christophe Gerber
Member of the Cybersecurity Commission by ICTswitzerland,
Head of Business Line Defense & CyberSecurity at ELCA Informatique SA

Christophe Gerber is Head of the Business Line «Defense & CyberSecurity» and the person in charge of the Crisis Response Team at ELCA Informatique SA.After his apprenticeship as an electronics technician in 1993, he joined the Swiss Armed Force and made his way up to become Lieutenant Colonel EMG in the CyberDefense Staff. He visited the School of Engineering and Management Vaud where, in 1999, he graduated as Dipl. Ing. HTL in Informatics.

Andrea Gmür

Member of the Swiss National Council

After her studies of English Literature and Philology, French Literature and her diploma for higher education teaching at Fribourg University, Andrea Gmür worked for over 15 years as a college teacher. In 2007, she was elected as a representative of the Christian Democratic People's Party (CVP) into the Lucerne Cantonal Parliament where she served for eight years.

In the same year, she has taken up her work as the manager of a small charity, the 'Stiftung Josi J. Meier'. In 2015, Andrea Gmür has become a member of the Swiss National Council. She is part of the Science, Education and Culture Committee (SECC) as well as the Legal Affairs Committee (LAC). Andrea Gmür holds various positions above all in non-profit-organizations.

Franz Grüter

Chairman at green.ch AG and Green Datacenter AG,
Vice Chairman of ICTswitzerland,
Member of the Board of Directors of the Cantonal Bank of Lucerne
Member of the Swiss National Council

A qualified electrical engineer, Franz Grüter founded his first company early on in his career and has worked in the internet and telecommunications industry ever since. In 2008, he merged his last company – TIC – with green.ch, which he had taken over together with an investment partner. Grüter established the cloud and data center business at green.ch and initiated the construction of the largest commercial data center in Switzerland.

As National Counsellor, Franz Grüter works to promote a more business-friendly environment for Swiss ICT companies. He is a member of various governing bodies, President of the Finance Sub Committee 1 of the National Council, and Vice President of the ICT umbrella association ICTswitzerland. Business magazine Bilanz has named him one of the 100 digital shapers who are making Switzerland future ready.

Renato Gunc

President of eGov-Schweiz

Renato Gunc is responsible at SIX Paynet AG for the Sales and Business Development Unit. He was in charge of the eHealth and eGovernment Unit at Swiss Post Solutions from 2011, reporting directly to the CEO from 2014. From 2016, he headed Swiss Sign AG for the development of a Swiss digital identity (SwissID).

Renato Gunc is a graduate telematics expert with a master's degree in marketing and sales, postgraduate studies at the University of Berne majoring in European law and public health law.

As a telecommunications specialist he has worked for Ascom PBX and Swisscom AG. Following this, he moved to PostFinance as Head BD, where he built up electronic services such as eBPP, eProcurement, Mobile Payment and ePayment as well as the health market with financial services.

Alain Gut

Director Public Sector at IBM Switzerland AG,
President of the Education Commission by ICTswitzerland
Board Member at Swico

Dr. Alain Gut is Director Public Sector at IBM Switzerland after having been Director of Software Group Switzerland and Austria and Member of the Executive Board Switzerland. Before that he held various Management Positions at Tata Consultancy Services, Microsoft, A&A Actienbank, UBS AG and DEC Digital Equipment Corporation. Alain Gut holds a M.A. and a Ph.D. in Business Administration and Computer Science from the University of Zurich. He is engaged in many Associations and Organizations on the topics of Informatics in Education (e.g. as President of the ICTswitzerland Education Commission and Board Member of Swico) and Cyber Security (e.g. as President of the Board of Directors of Swiss Cyber Experts, a Public Private Partnership with the Swiss Government).

Reto Gutmann

CEO of Abraxas Informatik AG

Reto Gutmann has been CEO of Abraxas Informatik AG since May 2016. Abraxas is the largest end-to-end provider of IT solutions for the public sector in Switzerland. Based in St. Gallen, the company employs around 800 people across all language regions. Abraxas provides efficient, secure and comprehensive IT solutions and services to connect government authorities and agencies, companies and the general population.

Before taking on his post as CEO of Abraxas, Reto Gutmann served as Director of IT Services at ETH. He has been a member and Vice President of the Abraxas Board of Directors since 2013. He is familiar with the Swiss IT market thanks to his many years of experience, which have included positions such as CEO at Siemens IT Solutions and Services AG.

Christa Hofmann

Head Legal & Public Affairs at Swico

Christa Hofmann is Head Legal & Public Affairs at Swico, the Swiss Association of ICT-suppliers. She represents Swico at the Swiss Employers' Association, at economiesuisse and in industry alliances. In this function, she is heading legal advisory services to members and is running the Swico Issue Management which is following major topics affecting the industry. Christa is responsible for the collection of members' opinions, their consolidation and the edition of the Swico positions in consultations for new legislations. Before, she was Personal Assistant to the Director of a cantonal Chamber of Commerce and registrar at a cantonal Civil Court. She holds a Master of Law degree from the University of Basel and an Executive Master of Business Administration of the University of Applied Sciences of North-Western Switzerland.

Philippe Horisberger

Deputy Director and Head of Equipment and Radiocommunication Licences at the Federal Office of Communications (OFCOM)

Before joining OFCOM in 1993, Philippe Horisberger held different positions in the industry. Amongst others, he was Development Engineer of Radio Equipment at ASCOM and Product Manager by Sonceboz S.A., which is a manufacturer of electric motors systems. During his career at OFCOM, he worked as Senior Engineer, Head of the section Frequency Planning, and Deputy Head of the Division Frequency Manager. In 2014, he was appointed Deputy Director. At the last World Radio Conferences WRC of the International telecommunication Union (ITU), he was Head of the Swiss Delegation. He holds a degree in Electrical Engineering with focus on Communications Technology from the University of Applied Sciences and Arts Western Switzerland and a postgraduate diploma in Management.

Andreas Hugi

CEO of ePower for Switzerland

Andreas Hugi is co-founder, CEO and Managing Partner of furrerhugi, a leading public relations and public affairs agency in Switzerland. In 2005 together with council of state representative, Ruedi Noser, he founded the parliamentary group «ePower», the political voice of the ICT sector in the Swiss parliament. He is member of the board of ICTswitzerland. Formerly, he was General Secretary of « Swiss Engineering», the Swiss Professional Association of Engineers, assistant to the minister of economics of the state of Zurich, editorial intern at the Neue Zürcher Zeitung (NZZ) and parliamentary group secretary of the liberal democratic party (FDP) in the Canton of Zurich. He holds a Master of Arts in German Literature and Political Science from the University of Zurich.

Annalena Kassner

Head of Project Management at ICTswitzerland

Annalena Kassner has been with ICPRO GmbH since 2013 and takes the Deputy of the Managing Director. As Head of Project Management she is responsible for project management and controlling, as well as for communication and association work. She supports Andreas Kaelin conceptually and operationally with the management of the umbrella organization ICTswitzerland and is responsible for the administrative management of the association, the project management in the area of business and politics as well as the entire communication management. In addition she heads the dossier digtial.swiss. Annalena Kassner has studied economics at the Freie Universität Berlin with a focus on econometrics, finance, growth and economic policy (Master's degree including thesis in Business Economics, FU Berlin, 2011).

Stefan Kilchenmann

Head of Public Affairs Swisscom (Switzerland) AG

Stefan Kilchenmann heads the Public Affairs department of Swisscom AG in Switzerland. The 61-year-old graduate economist (lic oec HSG St. Gallen) who completed continuing training at the IMD (Switzerland) and at the Harvard Business School (USA) has headed the department since 2008. His tasks for Switzerland's leading telecom company primarily focus on regional, national and international regulatory matters. He is also the Chairman of the Swiss Public Affairs Society (SPAG-SSPSA) and sits on the boards of smaller companies in and around Berne. He is a member of the Board of Directors of ICT Switzerland. He previously held a variety of managerial roles within Swisscom's Sales and Marketing departments. Prior to coming to Swisscom, he worked in the Swiss consumer-electric retail sector and at Nestlé, where he undertook international auditing in North and South America as well as in Asia.

Daniel Küng

CEO of Switzerland Global Enterprise

Since 2004, Daniel Küng has been CEO of Switzerland Global Enterprise (S-GE, former Osec) the official Swiss foreign trade promoter. After graduating from the University of St. Gallen, he took up an appointment in 1980 as Executive Assistant to the Board and Office Manager Sales at Mercedes-Benz do Brasil in São Paulo. In 1982, he founded Agrosuisse Ltd. as Managing Partner. This company specializes in consultancy and business management in the agricultural and agro-industrial sectors in Latin America. Five years later, he moved to Portugal and founded the Response Group in Lisbon, which specializes in attracting foreign companies to Portugal.

Veronica Lange

Head Group CTO Innovation Switzerland at UBS AG

Veronica Lange is the global Head of Innovation at UBS Chief Technology Office. Within this role she is responsible for the managing Group innovation projects and building out innovation activity with internal teams and with the external ecosystem. Prior to joining UBS, she worked eight years with Barclays and Barclaycard as Retail and Business Banking Head of Customer Experience Internet, Head of e-Channels in Western Europe / International Cards markets and Chair of the Barclays eBusiness Council. Before moving into Banking, she worked seven years as Head of New Media with Japanese opto-electronic Olympus, and three years in international Business Consulting. She has a Doctorate in Economics from the University of Kiel, Germany, obtained in the area of Technology and Innovation Management which concluded her Business administration studies in Göttingen and Kiel. She is board member of Mobey Forum since December 2013.

Karin Lenzlinger

President of the Zurich Chamber of Commerce,
Board Member & Co-Owner Lenzlinger Söhne AG

Together with her sister, Karin Lenzlinger is Co-Owner of the Familybusiness Lenzlinger Söhne AG, which is producing different products in the field of interior construction. After being CEO of the business for almost 20 years, she is now member of the Board. Additionally, she is Vice-President of SV Group an internationally acting gastro- and hotel group, President of the Zürcher Oberland Medien AG and Member of the Boards of Bank Linth and MCH Group. Moreover, she is President of the Zurich Chamber of Commerce and Member of the committee of Economiesuisse, as well as member in different committees of the construction sector. She studied organizational development at Boston University and Economics at the Universtiy of St. Gallen (HSG), where she wrote a thesis on the competitiveness of the swiss industrial sector.

Konrad Marfurt

Professor at Lucerne University of Applied Sciences and Arts –
School of Information Technology

Konrad Marfurt graduated from ETH Zürich in Experimental Physics in 1982 and went to Brunei to work for Schlumberger as a field engineer in South East Asia. Back in Switzerland he focused on computer science in education. From 1986 to 1996 he headed the department of Organization and Computer Science within the Ministry of Education of the Canton of Lucerne. In 1996 he joined Lucerne Business School as a professor for Computer Science and later for Information Security. Since 2014 he is the head of "International Project Experience", now a course of the School of Information Technology: groups of students work in real-life projects during 6 weeks for companies overseas – at present it takes place in the Silicon Valley.

Marco Marchesi

CEO of CymbiQ Group AG
Member of the Cybersecurity Commission by ICTswitzerland

Marco Marchesi is Co-founder and Chairman of CymbiQ Group AG as well as of ISPIN AG. Since spring 2018, he is also CEO of CymbiQ Group AG, which aims to grow into a leading pan-European cybersecurity provider. ISPIN AG, which also belongs to the group since spring 2018, has specialized in cybersecurity and network security as well as in consulting services for information security since 1999. He has also established ISPIN MEA FZCO headquartered in Dubai and Swiss Data Safe AG, an independent Swiss company with company-owned high-security facilities in the Swiss Mountains. In 2013, he won the Swiss ICT Champion People Award for his commitment to cyber and information security. He is the founder and host of the Risk & Security Forum, was co-founder of ISSA Switzerland, and was on the Board of Infosurance. He was member of the group, which developed the national cyber defense strategy. Moreover, he works as a lecturer at several renowned Swiss Universities.

Stefan Metzger

Country Managing Director
at Cognizant Technology Solutions AG Switzerland

Stefan Metzger is the Managing Director of Cognizant Switzerland as well as the Business Enablement Leader for Cognizant's Insurance Vertical across Continental Europe. He has more than 25 years of experience as a Sales/ Business Unit Manager and Partner in IT and consulting, mainly for financial services and insurance clients. He is board member of ICTswitzerland and Swico. Until the end of 2015, he served as an artillery officer in the Swiss Army. Prior to joining Cognizant, he held various sales management and consulting positions at IBM Corporation across different countries, including Switzerland, Germany, Austria and Central Europe. He holds a BBA from the Zurich University of Applied Sciences and an MBA from Henley Management College in the UK. He is married and has a daughter.

Philipp Müller

Head of Public Sector Switzerland at Cisco Systems

As a member of the management of Cisco Switzerland, Philipp Müller is responsible for the public sector. After studying electrical engineering at the ETH Zurich, he spent several years in research and software development in France, Denmark and Brazil. He founded the startup Firefly, with which he and his colleagues suffered a crash landing. After returning to Switzerland, he worked as a consultant for Lucent Worldwide Services before joining UPC Cablecom, where he was Director IT Infrastructure responsible for IT operations and engineering in Europe. Seven years ago, he joined Cisco Switzerland and for four years, he and his team are supporting the public sector on its way to digitization.

Ruedi Noser

Owner of the Noser Management AG,
Member of the Swiss Council of States
President of the Committee for Science, Education and Culture (CSEC-N)

Ruedi Noser is the sole shareholder and member of the Board of Directors of Noser Management AG, the parent company of the Noser Group companies. With 500 employees, Noser Group is one of the biggest ICT companies in Switzerland. Born 1961 in the Canton of Glarus, the liberal entrepreneur was elected in 2003 in the Swiss Parliament as a member of the Swiss National Council. Since November 2015, he represents the interests of the Canton of Zurich in the Swiss Council of States. He stands for the free development of the economy, for the concerns of SME, and for the vocational training. He presides the Swiss Innovation Park, an organization aiming at attracting global corporations and their research & development departments to Switzerland.

Stefan Nünlist
Head of Corporate Communications at Swisscom (Switzerland) AG

As Chief Communications Officer, Stefan Nünlist has headed public relations, internal communications, brand management, public affairs and corporate responsibility at Swisscom AG for the last five years. Previously, he was responsible for corporate communications at UBS Switzerland, SBB AG and, from 2001 to 2010, Swisscom AG. The lawyer and notary received diplomatic training at the Federal Department of Foreign Affairs (FDFA). He was personal assistant to Federal Councillors Delamuraz and Couchepin in the Federal Department of Economic Affairs and Head of Communications at the electricity company Aare-Tessin. Among other roles, he was a municipal councillor of the city of Olten for 14 years and headed the Solothurn Police Officers' Association for several years. Since September 2016, he has also been a Swiss UNICEF Committee delegate, and, since mid-2017, president of the FDP in the Canton of Solothurn.

Thilo Rockmann
Chairman at LzLabs GmbH

Thilo Rockmann has more than 20 years experience in the information and communications technology industry having served as President and CEO, Managing Director, Group Systems Director and Technology Consultant with many notable companies, including Accenture, Sun Microsystems, Easynet (BSkyB), and JMI Ventures. He holds an MSc in Physics from the University of Hamburg, an MBA from University of Wales in Cardiff and a certification in Company Direction from the Institute of Directors in London.

Regine Sauter

CEO of the Zurich Chamber of Commerce
Member of the Swiss National Council

Regine Sauter studied Economics and Political Science at the University of St. Gallen (HSG) and wrote a doctoral thesis on Swiss data protection law. She also holds an executive MBA from St. Gallen. Since 2012, she has been the CEO of the Zurich Chamber of Commerce, a regional business organization, representing more than 1100 companies from all sectors. Before, she worked in communications and in different positions in the public administration. She is a member of the Liberal-Democratic Party (FDP). In 2015, she was elected to the National Parliament, after serving eleven years in the Cantonal Parliament. She is a member of the Social Security and Public Health Committee (SSHC) and holds various positions in boards of private companies as well as non-profit organizations.

Lena Schneider

Head of Organization Parliamentary Seminar at ICTswitzerland

Lena Schneider joined ICPRO GmbH in 2017. As Head of Communications, she supports Andreas Kaelin an Annalena Kassner conceptually and operationally with the management of the umbrella organization ICTswitzerland. She was the project leader of the 7th Parliamentary Seminar that was held in the San Francisco Bay Area and is now responsible for the organization of the 8th Parliamentary Seminar in Israel. Lena Schneider holds a Bachelor of Arts in English Languages and Literatures and a Master of Business Administration with focus on Marketing from the University of Bern.

Ravit Shem-Tov

Market Development & Management Israel at Credit Suisse AG

Ravit Shem-Tov recently moved to Zurich as the Head of Market Development & Management for the Israel desk at Credit Suisse AG. Focusing on regulatory implementation and developing the market's business strategy. Previously, Ravit was the COO of Credit Suisse Israel, responsible for operations and marketing activities of the local office. Ravit holds a BA in communications & management, is an avid restaurant-goer, and maintains a successful food blog in Israel.

Andreas Stuker

Director Strategic Alliances & Relations at SAP (Schweiz) AG

Andres Stuker has more than 25 years of experience in Management Consulting and IT. After his studies of Engineering at a University of Applied Economics, he took on a professional challenge in the area of IT and Business Applications at Sieber & Partner, a Swiss management consulting company. Later he became Global Engagement Manager in leading IT Companies such as ICL and Digital Equipment Corporation. In 1995, he joined SAP Switzerland, being responsible for managing major customers during their international SAP implementation projects. 1999, he was appointed to the Management Team of SAP Switzerland as COO. In July 2016, he decided to take over the responsibility for strategic partners and relations. He was born in Berlin and lived several years in Asia before moving to Switzerland.

Philipp Sutter

CEO of Zühlke Engineering AG

Philipp Sutter is the Chairman of the Zühlke Group and partner. He studied IT at ETH Zürich and at Worcester Polytechnic Institute, USA before taking part in the executive programme Mastering Technology Enterprise at IMD in Lausanne. In a number of Swiss technology companies, he has been involved in complex development projects for machine control systems, safety and energy management systems. For over ten years, he has concentrated on innovation projects at Zühlke. Up to 2018 he was CEO of Zühlke Engineering AG and member of the Zühlke Group management team. Philipp Sutter is co-editor with Oliver Gassmann of the book «Practical Knowledge of Innovation Management – From Concept to Market Success».

Fabian Unteregger

Founding Member, Dr. med. of Swiss Healthcare Startups
Advisory Board Member at Der Balgrist

Fabian Unteregger is an award winning Swiss comedian, qualified doctor and entrepreneur. He has regular appearances on Swiss national TV and radio and has performed hundreds of comedy-shows. Apart from comedy, he does research on the human voice and publishes in international journals. He organized and performed two charity shows in Zurich and Cape Town, one for the «Verein ALS Schweiz», the other one during a hospital stint in South Africa for education of youngsters in townships. Unteregger holds a Doctorate in Medicine and Masters Degrees in Food Science and Teaching. He is co-founder of «Swiss Healthcare Startups» and a member of the advisory board of the «Verein Balgrist». A keen aviation enthusiast, Fabian also enjoys playing music and can never resist a swim in the Lake of Zurich.

Beat Vonlanthen

Member of the Swiss Council of States

Beat Vonlanthen holds a Ph.D. in law from the University of Fribourg and a Master of Laws (LL.M.) from the London School of Economics and Political Science. 1986 - 2004 he worked in the Swiss federal administration, ultimately becoming vice-director of the State Secretariat for Education and Research. 2004 he was elected to the government of the canton of Fribourg. At first in charge of the Ministry of Spatial Planning, Environment and Infrastructure, he took responsibility of the Ministry of economic affairs in 2006, a position he held until 2016. In 2010 and 2014 he was president of the Fribourg cantonal government. 2010 – 2015 he was President of the Conference of Cantonal Energy Ministers. Since the 2015 federal elections he represents the canton of Fribourg in the Council of States (Senate) and is a member of the Council's Committee for Environment, Spatial Planning and Energy (UREK), the Committee for Legal Affairs (RK), the Audit Committee (GPK) and the Rehabilitation Committee. In addition to his parliamentary duties, he is president of various business associations and vice-president of the Fribourg-based electricity company Groupe E.

Christian Wasserfallen

Member of the Swiss National Council

Christian Wasserfallen holds a Diploma in Mechanical Engineering (Dipl. Masch.-Ing) of the Bern University of Applied Sciences. He worked for the Institute of Mechatronic Systems. After that he co-founded a platform for industrial services. He is member in 3 boards in different branches such as media and industry. He is president of the board of a construction company in the Canton of Bern. His political work began in the year 2000. From 2003 to 2007 he was a member of the City Parliament of the city of Bern. 2007 he has been elected National Councillor and serves now in the third term. 2012 he was elected as Vice President of the party FDP – The Liberals. He is member of the Committees of Environment & Energy and Science & Education (presidency 2012 & 2013). Since 2011 he is president of the national organization of Alumni of Universities of Applied Sciences. In 2009 he co-founded the Parliamentary Group of Digital Sustainability (ParlDigi) as co-president.

Thomas Wüst

CEO of ti&m AG

Thomas Wüst studied Information Technology at the ETH in Zurich and has been engaged in IT-Consulting, Software Engineering and settlements of projects for over 30 years. In 2005, he founded ti&m AG and since then leads the company as CEO. From 2002 to the beginning of 2005, he was Executive Director of the sd&m AG Switzerland. Before that, he has built the application development area as Business Unitleader in a Swiss consulting agency for six years. He started his professional career as software engineer and later on worked as project manager at the UBS AG in the risk management section.

Josef Widmer

Deputy Director of the State Secretariat für Education, Research and Innovation (SERI)

Josef Widmer began his professional career in 1987 - 1990 as project leader of in-house training at the Migros Cooperative Association in Zurich. In 1990 he took over the canton of Lucerne Department for Adult Education and from 1996 - 1998 headed the state sponsored national project on vocational training in a modular system «Berufliche Weiterbildung im Baukastensystem». He then headed the Office for Vocational Education of the canton of Lucerne and chaired the Vocational and Adult Education group in the Education and Culture department. 2008 he was appointed head of the vocational and continuing education service and became a member of the supervisory board of the Education and Culture department of the canton of Lucerne. 2003 - 2008 he served as President of the Conference of Swiss VET/PET Agencies, the cantons' professional association for vocational and professional education and training. Since 2013 Josef Widmer has been Deputy Director of the State Secretariat for Education, Research and Innovation SERI, where he heads the Vocational and Professional Education and Training and General Education directorate.

Walter Zemp

Member of the Board at LzLabs GmbH

Walter Zemp is member of the Board at LzLabs GmbH. During his professional career, he has held numerous senior positions in IT and telecom enterprises throughout Europe and has gained a vast amount of experience building and sustaining businesses. He has been a shareholder and served on Boards of leading firms in Switzerland and abroad. Walter was co-founder of the first alternative carrier operator, Plusnet, in Switzerland. He was born in Lucerne, Switzerland, is married and father of two sons.

General Information

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Seminar hotel
Carlton Hotel
10 Eliezer Peri Street
Tel Aviv 6357325
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request@carlton.co.il
www.carlton.co.il

Arrival and departure points
Arrival point (New):
All seminar participants should meet
punctually at the arrival point at the Carlton
Hotel in Tel Aviv. Due to the rearrangement
of the agenda, participants may join the
seminar at different stages of the program.
While the place of arrival remains the same
for all participants, there are two options
regarding the time of arrival.

Option 1
For participants arriving in
Tel Aviv before Sunday, 28 October 2018:
Carlton Hotel in Tel Aviv
Sunday, 28 October 2018 at 9.00 AM
(local time, CET +1)

Option 2
For participants arriving in Tel Aviv
on Sunday, 28 October 2018, at 2.35 PM
(flight LX 252) or equivalent:
Carlton Hotel in Tel Aviv
Sunday, 28 October 2018 at 5.30 PM
(local time, CET +1)

Departure points:
Ben Gurion Airport Tel Aviv or Carlton
Hotel Tel Aviv.
On Wednesday, 31 October, the bus will drop
the participants off
at the Airport at approx. 1.30 PM or
at the Carlton Hotel at approx. 2.15 PM
(local time, CET +1).

Seminar language
The seminar will be held in English
(some speeches in German).

Entry requirements Israel
Swiss citizens require a passport that is valid
for at least six months past the date of the
end of the trip. Visa exempt for a stay of up
to three months. Citizens of other nationalities
are requested to contact our travel partner
travelXperts for further information on
the entry requirements for Israel:
Tel. +41 71 955 06 06
info@travelxperts.ch

Journey to and from the seminar
Participants are responsible for the
organization of their return journey and
for obtaining all necessary travel documents.
All transfers, accommodation and board
during the seminar are covered by the
organizers.

Our travel partner travelXperts is gladly at
your disposal for the organization of flights
and additional nights at the hotel:
Tel. +41 71 955 06 06
info@travelxperts.ch

Participation fee
The seminar fee of CHF 1,950.- includes
3 overnight stays (28 October to 31 October
2018) in the seminar hotel as well as food
and beverages during the seminar (breakfast
included). Participants themselves cover
their travel expenses, all additional services
in the hotel and use of the mini bar. Following
receipt of the registration, the participation
fee will be invoiced by ICTswitzerland.

Dress code
Business Casual
Gentlemen can leave their ties at home; we
recommend that ladies wear comfortable
shoes, at least during the day.

For the visit of Jerusalem on Saturday,
October 27, we recommend casual clothing.

If you want to go for a swim in the Mediter-
ranean Sea (23 °C), which is directly in front
of the hotel, you should not forget your
swimming suits.

Let's share our experiences
#ICTCHISR
#TelAviv
#Israel
#tech
#cybertech
#startups

ICTSWITZERLAND

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