



SwITzerland.

HANNOVER MESSE, April 23 - 27

CEBIT, June 11 – 15

October 2017

TWO STRONG SWISS PAVILIONS IN 2018



SWISS Pavilion at the Digital Factory – HANNOVER MESSE 2018

HANNOVER MESSE is the world's leading trade fair for industrial technology

- The Digital Factory shows integrated processes and IT-solutions
- Merging of engineering, robotics and artificial intelligence
- Incubator for Switzerland's digital industry

Industry 4.0
Industrial Cloud Services
Industrial Security
Artificial Intelligence (AI)
Machine Learning
Virtual Reality (VR) / Digital TWIN

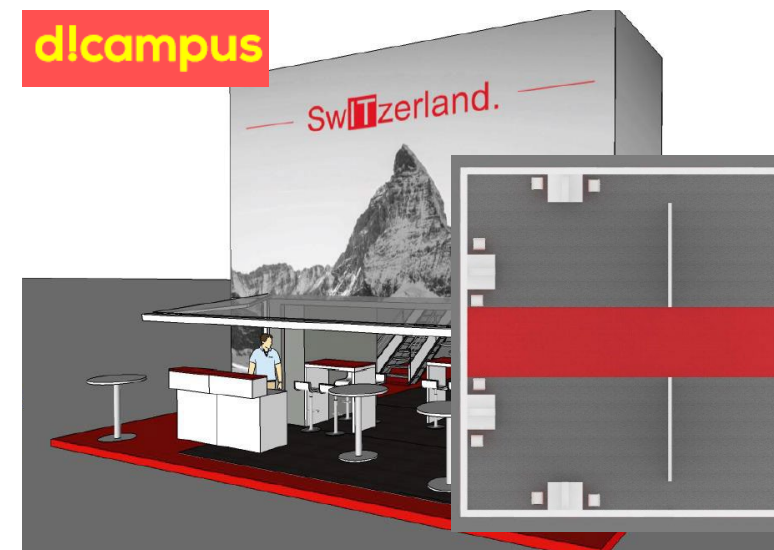
Switzerland – Excellence in Digital Transformation!



SWISS Pavilion Outdoor & Indoor at the CEBIT 2018

CEBIT is Europe's leading event platform and innovation festival for digitization

- Indoor: Research & innovation / business security, start-ups
- Outdoor: Performance-platform in festival atmosphere with Swiss streetfood style gastronomy



SWISS Pavilion

Present Switzerland as the innovation leader – it actually is!

In the Global Innovation Index 2017, Switzerland again is on first place.
Create awareness, that these innovations are part of Swiss products and services.

Top showcases to attract visitors

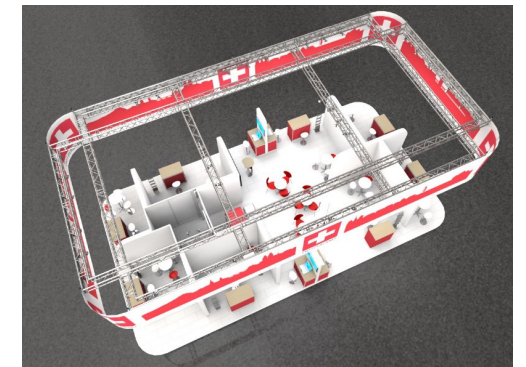
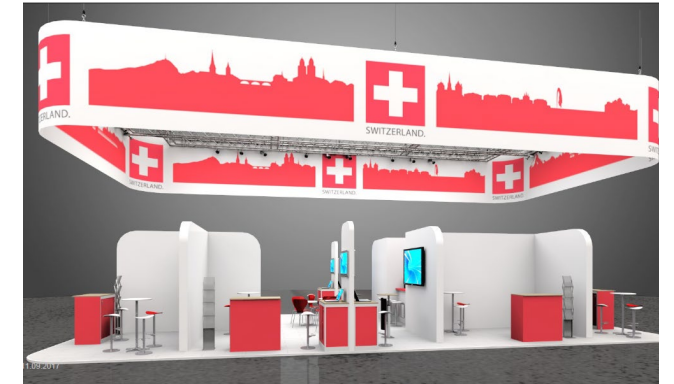
Customer oriented solutions, not single products

Buyers are looking for ready to use solutions.

Swiss companies shall be motivated to jointly present a solution among the supply chain.

Show attractive new technologies

SWISS Innovation Point – stage to present your solutions



SWISS Pavilion – Benefits

- Platform for established companies, start-ups and research institutes
- Prominent networking and market place
- Strong visibility / Swissness
- Your first step into new markets / market test
- Pitching events on “stage”
- Support by "official Switzerland“
- High-level delegations
- SWISS Pavilion – achieve more together



SWISS Pavilion – A Convincing Fair Package

Well organised

Multilingual, experienced T-LINK show-team
Pre-show and on-site organization and coaching
Exhibitor workshop
Assistance in online data entering /
company and Aprofile for year-round online presence

All-in

Bistro Suisse with free Swiss specialities and beverages
First class stand construction
Central internet / WLAN
Daily booth cleaning / garbage removal
Shared ward-robe and storage facilities
Office center

Contact management / Media / Communication

Unlimited number of free visitor invitation tickets
Press support
Pre-show press events
«Hot Topics» press service
Directory of trade journals and media
Entry in the SWISS Pavilion list of exhibitors

Focus on networking

Networking lunches, evening receptions
Stage for lectures and presentations
Guided Tours
High-ranking delegations from politics and business



SWISS Pavilion @ CEBIT 2016



SWISS Pavilion @ CEBIT 2017



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